



# **Directorate of Distance** & **ONLINE EDUCATION** MASTER OF COMMERCE

# **M.Com** 2024-25







MEMBER OF AIU







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#### Introduction

Master of Commerce (M.Com) through online mode with emphasis on Finance, Marketing and Human Resources. The basic objectives of the program are to prepare the students with necessary conceptual, entrepreneurial and analytical skills required for handling modern and technical business operations at both national and international levels. M.Com. graduates are typically employed in fields related to their degree, such as financial services, marketing and project management; graduates also often work in general management and business consulting.

# Programme's Mission and Objectives

#### **Mission**:

To impart quality education to meet national and global challenges, blend theoretical knowledge with practical skills and pursue higher education, promote the use of new technologies in teaching and research, inculcate right values among students and encouraging promoting leadership qualities and making them socially sensitive citizens.

#### **Objectives:**

The main objective of OL - M. Com Programme is to provide an opportunity to get a M.Com degree to those who find it too difficult or even impossible to pursue regular M.Com course at a University either due to their job commitments or certain other circumstances and help the learners, study at their own pace, and create an additional avenue of self-employment and also to benefit various financial/commercial/business institutions by providing them with suitable qualified persons.



# Instructional Design

The program is divided into four semesters and minimum credit requirement is 84 to get M.Com. degree in OL mode from Mangalayatan University. A minimum time period for acquiring M.Com. degree will be two years and maximum time period to acquire M.Com degree is 4 years.

	SEMESTER - I							
S.No.	Course Code Course		Credit	Internal	External	Subject Total		
		Theory		MAX	MAX			
1	MCOM-101	Organization Theory and Behaviour	4	30	70	100		
2	MCOM-102	Statistical Analysis	4	30	70	100		
3	MCOM-103	Economic Analysis	4	30	70	100		
4 MCOM-104 Accounting Theory and Practice		4	30	70	100			
5	MCOM-105	Business Communication	4	30	70	100		
TOTAL	TOTAL			150	350	500		

	SEMESTER - II							
S.No.	Course Code	Course	Credit	Internal	External	Subject Total		
		Theory		MAX	MAX			
1	MCOM-201	Financial Management and Policy	4	30	70	100		
2	MCOM-202	Business Environment	4	30	70	100		
3	MCOM-203	Research Methodology	4	30	70	100		
4	MCOM-204	1-204 Marketing Management		30	70	100		
5 MCOM-205 Entrepreneurship and SMEs Management		4	30	70	100			
TOTAL	TOTAL			150	350	500		

	SEMESTER - III							
S.No.	Course Code	Credit	Internal	External	Subject Total			
		Theory		MAX	MAX			
1	MCOM-301	Strategic Management	4	30	70	100		
2	MCOM-302	Research Methodology	4	30	70	100		
3	MCOM-303	Management of financial institutions and services	4	30	70	100		
4 MCOM-304 Banking Products and Services		4	30	70	100			
5	MCOM-305	International Business	4	30	70	100		
TOTAL	TOTAL			150	350	500		

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	SEMESTER - IV							
S.No.	Course Code	Course	Credit	Internal	External	Subject Total		
	1	Theory		MAX	MAX			
1	MCOM-401	International Business	4	30	70	100		
2	MCOM-402	Human Resource Management	4	30	70	100		
3	MCOM-403 Security Analysis and Portfolio Management		4	30	70	100		
4	MCOM-404	Working Capital Mgmt.	4	30	70	100		
5	MCOM-411	Dissertation	4	30	100	100		
TOTAL	TOTAL			150	380	500		

#### Syllabi and Course Materials

Syllabi, PPR and self-learning materials are developed mostly by experienced faculty members of Mangalayatan University in consultation with contents experts and the same will be forwarded to CIQA and Board of Studies/Academic Council/ Executive Council for further suggestions and approval.

#### **Study Material**

The study material in digital format (e – content) of the programme shall be supplied to the students unit - wise for every course.

#### Video Lectures

The Video lectures as prescribed by the UGC Regulation shall be made available on the LMS portal of the University.

#### Online Counselling Sessions

The online counselling sessions shall be scheduled beforehand by the Subject Coordinator and informed to the learners. There shall be 6 online counselling sessions / contact classes of 2 hours each for a 4 credit course, held on Saturdays and Sundays. In case of 2 credits course there shall be 4 sessions of 2 hours each and in case of 6 credits course there shall be 8 sessions of 2 hours each.

#### Medium of Instruction

Medium of Course Instruction: Medium of Examination: English English

# Student Support Systems

The university will appoint programme coordinators, course coordinator and course mentors to facilitate the learners in their learning.

Finally, The university has made appropriate arrangements for various support services including online counselling and resource-oriented-services, evaluation methods for both on and off line modes for easy and smooth services to the students' through online mode.

#### Procedure for Admissions, Curriculum, Transaction and Evaluation

FEE STRUCTURE							
Name of the Program	Degree	Duration	One Time	Semester	Exam Fee	Full Year	Total
			Reg. Fee	Fee	Per Semester	Fee	Fees
Master of Commerce	PG	2 Years	1000	9000	1000	21000	41000
(M.Com.)							
	Total						41000

	ACTIVITY SCHEDULE						
		Tentative months schedule (specify months) during ye					
S.NO.	Name of the Activity	From(Month)	To (Month)	From(Month)	To (Month)		
1	Admission	Jul	Sep	Jan	Mar		
2	Assignment submission (if any)	Sep	Oct	Mar	Apr		
3	Evaluation of Assignment	Oct	Nov	Apr	May		
4	Examination	Dec	Dec	Jun	Jun		
5	Declaration of Result	Jan	Jan	Jul	Jul		
6	Re-registration	Jul	Jul	Jan	Jan		
7	Distribution of SLM	Jul	Sep	Jan	Mar		
8	Contact Programmes	Sep	Nov	Mar	May		
	(counselling, Practicals.etc.)						

CREDIT SYSTEM						
Duration of the Programme	Credits	Name of the Programme	Level of the Programme			
2 Yrs.	84	M.Com.	Master's Degree (General)			

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# Why Online Education?

- Comfortable and Flexible.
- Convenience of attending classes from home.
- Cost Effective.
- Time saving.
- No commuting.
- Monetary benefits- No textbooks required.
- Repeated access to the same lecture.
- Study anytime, anywhere.
- Write proctored exam from home

### Admission Process

- Register with Mangalayatan Online Programs
- Pay Registration fees through our available payment gateways
- Upload relevant documents and mark sheets
- Get provisional admission
- Pay semester fees
- Get admission confirmation from University
- Roll number allotted to every student
- LMS id and password creation.





**CAMPUS:** Extended NCR, 33rd Milestone, Mathura-Aligarh HIghway, Beswan, Aligarh (U.P.) - 202 146. (India)

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