

UGC NET 2023 Dec Session Exam_Dec 2023

Test Date	13/12/2023
Test Time	3:00 PM - 6:00 PM
Subject	63 Mass Communication and Journalism

Section : General Paper

Comprehension:

The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '-') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

Person-wise Details of Money Invested

Person	Rate of Interest (%)	Time (in years)	Principal (in ₹)	Amount Received (in ₹)
A	6%	-	18000	-
B	6%	-	30000	-
C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple Interest unless specified.

SubQuestion No : 1

Q.1 If the rate of interest received by A and C is in the ratio of 2:3, then the money invested by C will get doubled in _____ years.

1. $12\frac{1}{7}$
2. $15\frac{1}{2}$
3. $13\frac{1}{3}$
4. $11\frac{1}{9}$

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723692

Option 1 ID : 22742792301

Option 2 ID : 22742792302

Option 3 ID : 22742792303

Option 4 ID : 22742792304

Status : Answered

Chosen Option : 3

Comprehension:

The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '-') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

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C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple Interest unless specified.

SubQuestion No : 2

Q.2 If the difference between the interest received by E and B is ₹ 4200 and E invested his money for double the time period for which B invested his money, then the amount received by E is

1. ₹ 30,000
2. ₹ 28,600
3. ₹ 29,800
4. ₹ 35,400

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723693**

Option 1 ID : **22742792305**

Option 2 ID : **22742792306**

Option 3 ID : **22742792307**

Option 4 ID : **22742792308**

Status : **Answered**

Chosen Option : **4**

Adda247

Comprehension:

The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '-') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

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C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple Interest unless specified.

SubQuestion No : 3

Q.3 If the amount received by C is twice the money invested by him, then the amount he will receive after 2 years if he invests the same sum of money in compound interest for 2 years compounded half yearly, is

1. ₹ 21,229.45
2. ₹ 21,929.45
3. ₹ 21,292.45
4. ₹ 21,992.45

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723694**

Option 1 ID : **22742792309**

Option 2 ID : **22742792310**

Option 3 ID : **22742792311**

Option 4 ID : **22742792312**

Status : **Answered**

Chosen Option : **3**

Adda247

Comprehension:

The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '-') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

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B	6%	-	30000	-
C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple Interest unless specified.

SubQuestion No : 4

Q.4 If the interest received by F is ₹ 7,575 more than the interest received by D and the rate of interest received by F is 2% more than the rate of interest recieved by A, then the interest rate received by D is

1. 0%
2. 1.3%
3. 1.4%
4. 1.5%

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723696**

Option 1 ID : **22742792317**

Option 2 ID : **22742792318**

Option 3 ID : **22742792319**

Option 4 ID : **22742792320**

Status : **Answered**

Chosen Option : **4**

Adda247

Comprehension:

The following table shows the details about money invested (principal) in a bank at a certain rate of interest for a given period of time by six different male persons A-F, alongwith with the amount received (in ₹). Some values are missing in the table (indicated as '-') that you are expected to calculate if required. Based on the data in the table, answer the questions that follow.

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C	-	5	-	29000
D	-	3	45000	-
E	8%	-	20000	-
F	-	2	60000	-

Note: Calculate simple Interest unless specified.

SubQuestion No : 5**Q.5**

If the interest received by F is 20% of the sum invested by him then how much more money as interest he would have earned if he had invested the money in compound interest?

1. ₹ 700
2. ₹ 600
3. ₹ 300
4. ₹ 400

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ**Question ID : 22742723695****Option 1 ID : 22742792313****Option 2 ID : 22742792314****Option 3 ID : 22742792315****Option 4 ID : 22742792316****Status : Answered****Chosen Option : 4**

Q.6

For a perfect normal distribution, the median would be equal to which of the following measures?

- (A). Second quartile
- (B). Mean
- (C). 50th percentile
- (D). Mode
- (E). 5th decile

Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (A), (B) and (D) only.
- 3. (A), (B), (C) and (D).
- 4. (A), (B), (C) (D) and (E).

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723705**

Option 1 ID : **22742792353**

Option 2 ID : **22742792354**

Option 3 ID : **22742792355**

Option 4 ID : **22742792356**

Status : **Answered**

Chosen Option : **3**

Q.7

"If you like ketchup and you also like icecream, then you would sure like ketchup icecream." Which fallacy is committed in this argument?

- 1. Ad Hominem
- 2. Hasty Generalisation
- 3. Slippery Slope
- 4. Fallacy of composition

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723718**

Option 1 ID : **22742792405**

Option 2 ID : **22742792406**

Option 3 ID : **22742792407**

Option 4 ID : **22742792408**

Status : **Answered**

Chosen Option : **2**

Q.8 Given below are two statements:

Statement (I): Drop box is an example of e-mail service on the Internet.

Statement (II): Google Docs is an online word processor.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723723**

Option 1 ID : **22742792425**

Option 2 ID : **22742792426**

Option 3 ID : **22742792427**

Option 4 ID : **22742792428**

Status : **Answered**

Chosen Option : **3**

Q.9 Find the correct sequence of five (5) missing letters which will complete the following letter series:

daa_bc_cda_a_c_c

1. a, b, a, c, b
2. a, c, b, a, c
3. a, c, a, b, c
4. a, c, a, c, b

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723712**

Option 1 ID : **22742792381**

Option 2 ID : **22742792382**

Option 3 ID : **22742792383**

Option 4 ID : **22742792384**

Status : **Answered**

Chosen Option : **3**

Q.10 If in a scheme, the word 'FATHER' is coded as '104', how the word 'MOTHER' will be coded in the same scheme?

1. 104
2. 83
3. 87
4. 102

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723713**

Option 1 ID : **22742792385**

Option 2 ID : **22742792386**

Option 3 ID : **22742792387**

Option 4 ID : **22742792388**

Status : **Answered**

Chosen Option : **4**

Q.11 Given below are two statements:

Statement (I). MyGov is a platform through which Government of India aims to encourage citizen participation towards good governance by seeking their ideas and suggestions.

Statement (II). MyGov platform is developed by three of the former Flipkart executives to provide a cashless and seamless payment experience.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723722**

Option 1 ID : **22742792421**

Option 2 ID : **22742792422**

Option 3 ID : **22742792423**

Option 4 ID : **22742792424**

Status : **Answered**

Chosen Option : **3**

Q.12

The Hindu college of Calcutta was later renamed as

1. Surendranath college
2. Ram Mohan Roy college
3. University/College
4. Presidency college

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723732**Option 1 ID : **22742792461**Option 2 ID : **22742792462**Option 3 ID : **22742792463**Option 4 ID : **22742792464**Status : **Answered**Chosen Option : **4**

Q.13

Given below are two statements:

Statement (I): The National Policy on Education (1986) intended to encourage inter-disciplinary research in social science.

Statement (II): According to the National Policy on Education (1986) the idea of rural universities was untenable.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723734**Option 1 ID : **22742792469**Option 2 ID : **22742792470**Option 3 ID : **22742792471**Option 4 ID : **22742792472**Status : **Answered**Chosen Option : **3**

Q.14 Given below are two statements:

Statement (I): In Cross- Sectional research, a researcher studies the same population over time.

Statement (II): In retrospective study, a researcher relies on people's memories and recollections of the past.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723702**

Option 1 ID : **22742792341**

Option 2 ID : **22742792342**

Option 3 ID : **22742792343**

Option 4 ID : **22742792344**

Status : **Answered**

Chosen Option : **4**

Q.15

Given below are two statements:

Statement (I): Inductive arguments can only be stronger or weaker.

Statement (II): Deductive arguments are either invalid or valid.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are correct.
2. Both Statement (I) and Statement (II) are incorrect.
3. Statement (I) is correct but Statement (II) is incorrect.
4. Statement (I) is incorrect but Statement (II) is correct.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723720**

Option 1 ID : **22742792413**

Option 2 ID : **22742792414**

Option 3 ID : **22742792415**

Option 4 ID : **22742792416**

Status : **Answered**

Chosen Option : **4**

Q.16

In naturalistic observation, the practice of dichotomous recording whether a behaviour occurs or not, constitutes

1. Cluster sampling
2. Time-interval sampling
3. One/zero sampling
4. Continuous real-time sampling

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723703**Option 1 ID : **22742792345**Option 2 ID : **22742792346**Option 3 ID : **22742792347**Option 4 ID : **22742792348**Status : **Answered**Chosen Option : **2****Q.17** Which element of cooperative learning talks about 'sink and swim' together?

1. Individual accountability
2. Promotive Interaction
3. Positive interdependence
4. Group processing

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723697**Option 1 ID : **22742792321**Option 2 ID : **22742792322**Option 3 ID : **22742792323**Option 4 ID : **22742792324**Status : **Answered**Chosen Option : **4**

Q.18

Which of the following are the characteristics of mental development of Adolescents?

- (A). Increased ability to generalise the facts
- (B). Development of memory and imagination
- (C). Decreased ability to deal with abstraction
- (D). Decreased ability to understand
- (E). Increased ability to solve problems

Choose the **correct** answer from the options given below:

- 1. (C), (D) and (E) only.
- 2. (A), (B) and (E) only.
- 3. (A), (C) and (D).
- 4. (C) and (D) only.

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723699**

Option 1 ID : **22742792329**

Option 2 ID : **22742792330**

Option 3 ID : **22742792331**

Option 4 ID : **22742792332**

Status : **Answered**

Chosen Option : **2**

Q.19

A circle has the diameter same as the length of the side of an equilateral triangle. What is the ratio of their respective areas?

- 1. $11 : 7\sqrt{3}$
- 2. $22 : 7\sqrt{3}$
- 3. $11 : \frac{34}{\sqrt{3}}$
- 4. $11 : \frac{7}{\sqrt{3}}$

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723714**

Option 1 ID : **22742792389**

Option 2 ID : **22742792390**

Option 3 ID : **22742792391**

Option 4 ID : **22742792392**

Status : **Answered**

Chosen Option : **3**

Q.20 From the communication viewpoint, the Indian rhetoric, in its Hindu and Buddhist forms, has a/an

1. Materialist basis
2. Ethical basis
3. Euro-centric basis
4. Non-religious basis

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723707**

Option 1 ID : **22742792361**

Option 2 ID : **22742792362**

Option 3 ID : **22742792363**

Option 4 ID : **22742792364**

Status : **Answered**

Chosen Option : **3**

Q.21 Full form of PAN, a type of air pollutant, is

1. Polycyclic Aromatic Nitrate
2. Polycyclic Acetyl Nitrate
3. Peroxy Aromatic Nitrate
4. Peroxy Acetyl Nitrate

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723728**

Option 1 ID : **22742792445**

Option 2 ID : **22742792446**

Option 3 ID : **22742792447**

Option 4 ID : **22742792448**

Status : **Answered**

Chosen Option : **4**

Q.22

Concept of salt gradient is utilized to store the heat energy in which of the following solar energy collecting systems?

1. Solar thermal collectors
2. Solar cells
3. Solar ponds
4. Solar kilns

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723727**

Option 1 ID : **22742792441**

Option 2 ID : **22742792442**

Option 3 ID : **22742792443**

Option 4 ID : **22742792444**

Status : **Answered**

Chosen Option : **3**

Q.23 The difference between the compound interest and simple interest on ₹10,000/- for 3 years at 10% per annum is

1. 310
2. 300
3. 200
4. 430

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723716**

Option 1 ID : **22742792397**

Option 2 ID : **22742792398**

Option 3 ID : **22742792399**

Option 4 ID : **22742792400**

Status : **Answered**

Chosen Option : **2**

Q.24

For which of the following p-value of a test statistic, a null hypothesis is likely to be rejected?

- (A). 0.38 of 2%
- (B). 38%
- (C). 2%
- (D). 0.46

Choose the **correct** answer from the options given below:

1. (A) and (B) only.
2. (A) and (C) only.
3. (B) and (C) only.
4. (B) and (D) only.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723706**

Option 1 ID : **22742792357**

Option 2 ID : **22742792358**

Option 3 ID : **22742792359**

Option 4 ID : **22742792360**

Status : **Answered**

Chosen Option : **3**

Q.25 The non-verbal communication is studied across which of the following disciplines?

- (A). Physics
- (B). Chemistry
- (C). Linguistics
- (D). Social psychology
- (E). Anthropology

Choose the **correct** answer from the options given below:

1. (A), (B) and (C) only.
2. (B) (C) and (D) only.
3. (C), (D), and (E).
4. (A), (B) and (E) only.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723710**

Option 1 ID : **22742792373**

Option 2 ID : **22742792374**

Option 3 ID : **22742792375**

Option 4 ID : **22742792376**

Status : **Answered**

Chosen Option : **3**

Q.26 Given below are two statements:

Statement (I) Dynamic RAM (DRAM) is the most common type of RAM used in computers, but where absolute speed is essential, Static RAM (SRAM) is the preferred technology.

Statement (II) The Processor's Memory Cache is the high speed portion of the memory and SRAM is the effective technology for the same.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723724**

Option 1 ID : **22742792429**

Option 2 ID : **22742792430**

Option 3 ID : **22742792431**

Option 4 ID : **22742792432**

Status : **Answered**

Chosen Option : **2**

Q.27

Which of the following statements are correct with reference to Organic Light-Emitting Diodes (OLEDs)?

- (A). Because of plastic organic layers, OLEDs are much thicker and heavier than conventional LCD/LED formats.
- (B). OLEDs give a brighter light than LEDs leading to more vivid colours.
- (C). OLEDs produce a much larger field of view than LCD/LED formats.
- (D). OLEDs require some form of back-lighting so that the screen can be lit up.
- (E). OLEDs consume more power than LCD/LED formats and thus produce more heat.

Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (B), (C) and (E) only.
- 3. (C), (D) and (E) only.
- 4. (B) and (C) only.

Options 1.

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : MCQQuestion ID : **22742723726**Option 1 ID : **22742792437**Option 2 ID : **22742792438**Option 3 ID : **22742792439**Option 4 ID : **22742792440**Status : **Answered**Chosen Option : **2****Q.28**

Given below are two statements:

Statement (I): According to UGC Regulations 2018 on plagiarism, the authorities of a higher education institute cannot take suo moto notice of an act of plagiarism.

Statement (II): Plagiarism means the practice of taking someone else's work or idea and passing them as one's own.

In light of the above statements, choose the *most appropriate* answer from the options given below.

- 1. Both Statement (I) and Statement (II) are correct.
- 2. Both Statement (I) and Statement (II) are incorrect.
- 3. Statement (I) is correct but Statement (II) is incorrect.
- 4. Statement (I) is incorrect but Statement (II) is correct.

Options 1.

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : MCQQuestion ID : **22742723704**Option 1 ID : **22742792349**Option 2 ID : **22742792350**Option 3 ID : **22742792351**Option 4 ID : **22742792352**Status : **Answered**Chosen Option : **4**

Q.29

In which of the following arguments the reason is counterbalanced by another reason as per classical Indian school of logic (Nyāy)?

- (A). All things are non-eternal, because they are knowable.
- (B). Fire is cold because it is a substance.
- (C). Sound is eternal because it is produced.
- (D). Sound is a quality, because it is visible.

Choose the **correct** answer from the options given below:

- 1. (B) and (C) only.
- 2. (A) and (D) only.
- 3. (C) and (D).
- 4. (B) and (D) only.

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723721**Option 1 ID : **22742792417**Option 2 ID : **22742792418**Option 3 ID : **22742792419**Option 4 ID : **22742792420**Status : **Answered**Chosen Option : **1****Q.30** Which of the following statements A-D about Internet Cookies is/are true?

- (A). They are form of spyware.
- (B). They are used only in advertising.
- (C). They are used to track browser use.
- (D). They act in the same way as a virus.

Choose the **correct** answer from the options given below:

- 1. (A) only.
- 2. (A) and (B) only.
- 3. (C) only.
- 4. (C) and (D) only.

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723725**Option 1 ID : **22742792433**Option 2 ID : **22742792434**Option 3 ID : **22742792435**Option 4 ID : **22742792436**Status : **Answered**Chosen Option : **4**

Q.31 Given below are two statements:

Statement (I): The long-term memory for information tied to a particular time and place, especially memory of the events in a person's life is called as Implicit Memory.

Statement (II): The knowledge that we are not conscious of recalling but that influences our behaviour or thought without our awareness is called as Episodic Memory.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are true.
2. Both Statement (I) and Statement (II) are false.
3. Statement (I) is true but Statement (II) is false.
4. Statement (I) is false but Statement (II) is true.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723701**

Option 1 ID : **22742792337**

Option 2 ID : **22742792338**

Option 3 ID : **22742792339**

Option 4 ID : **22742792340**

Status : **Answered**

Chosen Option : **3**

Q.32

During which one of the following the Convention on Biodiversity was opened for signature?

1. Rio Summit
2. Stockholm conference
3. Ramsar convention
4. Montreal Protocol

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723731**

Option 1 ID : **22742792457**

Option 2 ID : **22742792458**

Option 3 ID : **22742792459**

Option 4 ID : **22742792460**

Status : **Answered**

Chosen Option : **1**

Q.33 Dr. B. R. Ambedkar was associated with

- (A). Elphinstone college, Mumbai
- (B). Khalsa college, Mumbai
- (C). Milind college, Aurangabad
- (D). Siddharth college, Mumbai
- (E). Fergusson college, Pune

Choose the **correct** answer from the options given below:

1. (A), (B) and (C) only.
2. (B), (C) and (D) only.
3. (C), (D) and (E) only.
4. (A), (D) and (E) only.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **22742723733**
Option 1 ID : **22742792465**
Option 2 ID : **22742792466**
Option 3 ID : **22742792467**
Option 4 ID : **22742792468**
Status : **Answered**
Chosen Option : **4**

Q.34 Given below are two statements, one is labelled as Assertion (A) and other one labelled as Reason (R).

Assertion (A) : Formaldehyde, widely used in plastics, wood products, insulating materials, glue and fabrics, is a serious allergen.

Reason (R) : Allergens are substances that activate the immune system.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both (A) and (R) are correct and (R) is the correct explanation of (A).
2. Both (A) and (R) are correct but (R) is NOT the correct explanation of (A).
3. (A) is correct but (R) is not correct.
4. (A) is not correct but (R) is correct.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **22742723730**
Option 1 ID : **22742792453**
Option 2 ID : **22742792454**
Option 3 ID : **22742792455**
Option 4 ID : **22742792456**
Status : **Answered**
Chosen Option : **3**

Q.35 Environmental education is needed for:

- (A). Conservation of natural resources.
- (B). Knowledge of causes of pollution.
- (C). Knowledge of measures to prevent pollution.
- (D). Extensive extraction of natural resources.
- (E). Economising on scientific invention.

Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (B), (C) and (D) only.
- 3. (C), (D) and (E).
- 4. (A), (D) and (E) only.

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **22742723736**
Option 1 ID : **22742792477**
Option 2 ID : **22742792478**
Option 3 ID : **22742792479**
Option 4 ID : **22742792480**
Status : **Answered**
Chosen Option : **1**

Q.36 Given below are two statements:

Statement (I): Every communication contains elements of both content and relationships.

Statement (II): Eye behaviour provides metacommunicative cues.

In light of the above statements, choose the *most appropriate* answer from the options given below.

- 1. Both Statement (I) and Statement (II) are true.
- 2. Both Statement (I) and Statement (II) are false.
- 3. Statement (I) is true but Statement (II) is false.
- 4. Statement (I) is false but Statement (II) is true.

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **22742723711**
Option 1 ID : **22742792377**
Option 2 ID : **22742792378**
Option 3 ID : **22742792379**
Option 4 ID : **22742792380**
Status : **Answered**
Chosen Option : **1**

Q.37 Arrange the following group of terms in order of increasing extension.

- (A). Mammal
- (B). Wildcat
- (C). Feline
- (D). Animal
- (E). Vertebrate

Choose the **correct** answer from the options given below:

1. (B), (C), (A), (E), (D).
2. (D), (E), (A), (C), (B).
3. (D), (A), (E), (B), (C).
4. (C), (B), (E), (A), (D).

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723717**

Option 1 ID : **22742792401**

Option 2 ID : **22742792402**

Option 3 ID : **22742792403**

Option 4 ID : **22742792404**

Status : **Answered**

Chosen Option : **4**

Q.38 Given below are two statements:

Statement (I): Two categories of Ozone Depleting Substances (ODS) were class I and class II

Statement (II): Production of class II ODS ceased in 2000.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are correct.
2. Both Statement (I) and Statement (II) are incorrect.
3. Statement (I) is correct but Statement (II) is incorrect.
4. Statement (I) is incorrect but Statement (II) is correct.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723729**

Option 1 ID : **22742792449**

Option 2 ID : **22742792450**

Option 3 ID : **22742792451**

Option 4 ID : **22742792452**

Status : **Answered**

Chosen Option : **2**

Q.39 Given below are two statements:

Statement (I): Canva is an online tool used to prepare creative content in the form of poster, infographics, presentations etc.

Statement (II): Edpuzzle is an online tool used for creating interactive videos.

In light of the above statements, choose the *most appropriate* answer from the options given below.

1. Both Statement (I) and Statement (II) are correct.
2. Both Statement (I) and Statement (II) are incorrect.
3. Statement (I) is correct but Statement (II) is incorrect.
4. Statement (I) is incorrect but Statement (II) is correct.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723698**

Option 1 ID : **22742792325**

Option 2 ID : **22742792326**

Option 3 ID : **22742792327**

Option 4 ID : **22742792328**

Status : **Answered**

Chosen Option : **3**

Q.40

An article is sold at a gain of 10%. Had it been sold for Rs. 26 more, the profit would have been 15%. The cost price of the article is

1. Rs.480/-
2. Rs.500/-
3. Rs.510/-
4. Rs.520/-

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723715**

Option 1 ID : **22742792393**

Option 2 ID : **22742792394**

Option 3 ID : **22742792395**

Option 4 ID : **22742792396**

Status : **Answered**

Chosen Option : **4**

Q.41

In which approach the teacher presents a puzzling situation and students solve the problem by gathering data and testing their conclusions?

1. Discovery learning
2. Latent learning
3. Situated learning
4. Inquiry learning

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723700**

Option 1 ID : **22742792333**

Option 2 ID : **22742792334**

Option 3 ID : **22742792335**

Option 4 ID : **22742792336**

Status : **Answered**

Chosen Option : **1**

Q.42

Which of the following fundamental principles of education are highlighted under New National Education Policy (2020)?

- (A) Higher education as a fundamental right.
- (B) Multi-disciplinarity and holistic education.
- (C) Outstanding research as part of higher education.
- (D) Promotion of multilingualism in teaching and learning.
- (E) Setting up of another knowledge commission.

Choose the **correct** answer from the options given below:

- 1. (A), (B) and (C) only.
- 2. (B), (C) and (D) only.
- 3. (C), (D) and (E) only.
- 4. (A), (D) and (E) only.

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723735**

Option 1 ID : **22742792473**

Option 2 ID : **22742792474**

Option 3 ID : **22742792475**

Option 4 ID : **22742792476**

Status : **Answered**

Chosen Option : **2**

Q.43

Which formal fallacy is committed in the following argument: "No politicians are idiots. Some voters are not idiots. Therefore, some voters are not politicians."?

- 1. Exclusive Premises
- 2. Existential fallacy
- 3. Affirming the consequent
- 4. Denying the antecedent

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723719**

Option 1 ID : **22742792409**

Option 2 ID : **22742792410**

Option 3 ID : **22742792411**

Option 4 ID : **22742792412**

Status : **Answered**

Chosen Option : **3**

Q.44 The paradoxical relationship between body and mind in a communication environment results in

1. Mindfulness
2. Self-importance
3. Obedience
4. Humour

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723708**

Option 1 ID : **22742792365**

Option 2 ID : **22742792366**

Option 3 ID : **22742792367**

Option 4 ID : **22742792368**

Status : **Answered**

Chosen Option : **1**

Q.45 Which of the following are essential components of dialogic communication, according to Richard Johannesen?

- (A). A facade of pleasant greeting
- (B). possessive warmth for others
- (C). Empathic understanding
- (D). Spirit of mutual equality
- (E). Positive regard for others

Choose the **correct** answer from the options given below:

1. (A), (B) and (C) only.
2. (B) (C) and (D) only.
3. (C) (D) and (E).
4. (A), (D) and (E) only.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723709**

Option 1 ID : **22742792369**

Option 2 ID : **22742792370**

Option 3 ID : **22742792371**

Option 4 ID : **22742792372**

Status : **Answered**

Chosen Option : **2**

Comprehension:

Read the following passage carefully and answer the questions given below:

Saving energy means saving money. Homeowners and renters know this basic fact, but they often don't know what kinds of adjustments they can make in their homes and apartments that will result in savings.

For those willing to spend some time and money to reap long-term energy savings, an energy audit is the way to go. An energy auditor will come into your home and assess its energy efficiency. The auditor will pinpoint areas of your home that use the most energy and offer solutions to lower your energy use and costs. Trained energy auditors know what to look for and can locate a variety of flaws that may be resulting in energy inefficiency, including inadequate insulation, construction flaws, and uneven heat distribution.

There are quicker and less costly measures that can be taken as well. One way to save money is to replace incandescent lights with fluorescents. This can result in a savings of more than 50% on your monthly lighting costs. When it's time to replace old appliances, it's wise to spend a bit more for an energy-efficient model, and be sure that you are taking advantage of energy-saving settings already on your current refrigerator, dishwasher, washing machine, or dryer.

Windows provide another opportunity to cut your energy costs. Caulk old windows that might be leaky to prevent drafts, and choose double-paned windows if you're building an addition or replacing old windows.

Most areas of your home or apartment offer opportunities to save energy and money. The results are significant and are well worth the effort.

SubQuestion No : 46

Q.46 The passage indicates that old appliances

1. Consume more energy.
2. Consume less energy.
3. Work well.
4. Have long life.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723738**

Option 1 ID : **22742792481**

Option 2 ID : **22742792482**

Option 3 ID : **22742792483**

Option 4 ID : **22742792484**

Status : **Answered**

Chosen Option : **1**

Comprehension:

Read the following passage carefully and answer the questions given below:

Saving energy means saving money. Homeowners and renters know this basic fact, but they often don't know what kinds of adjustments they can make in their homes and apartments that will result in savings.

For those willing to spend some time and money to reap long-term energy savings, an energy audit is the way to go. An energy auditor will come into your home and assess its energy efficiency. The auditor will pinpoint areas of your home that use the most energy and offer solutions to lower your energy use and costs. Trained energy auditors know what to look for and can locate a variety of flaws that may be resulting in energy inefficiency, including inadequate insulation, construction flaws, and uneven heat distribution.

There are quicker and less costly measures that can be taken as well. One way to save money is to replace incandescent lights with fluorescents. This can result in a savings of more than 50% on your monthly lighting costs. When it's time to replace old appliances, it's wise to spend a bit more for an energy-efficient model, and be sure that you are taking advantage of energy-saving settings already on your current refrigerator, dishwasher, washing machine, or dryer.

Windows provide another opportunity to cut your energy costs. Caulk old windows that might be leaky to prevent drafts, and choose double-paned windows if you're building an addition or replacing old windows.

Most areas of your home or apartment offer opportunities to save energy and money. The results are significant and are well worth the effort.

SubQuestion No : 47

Q.47 According to the passage, double-paned windows

1. should never be used as replacement windows or in new additions to homes.
2. can't be repaired
3. will lower your heating costs by 50%
4. are energy efficient

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **22742723740**

Option 1 ID : **22742792489**

Option 2 ID : **22742792490**

Option 3 ID : **22742792491**

Option 4 ID : **22742792492**

Status : **Answered**

Chosen Option : **4**

Comprehension:

Read the following passage carefully and answer the questions given below:

Saving energy means saving money. Homeowners and renters know this basic fact, but they often don't know what kinds of adjustments they can make in their homes and apartments that will result in savings.

For those willing to spend some time and money to reap long-term energy savings, an energy audit is the way to go. An energy auditor will come into your home and assess its energy efficiency. The auditor will pinpoint areas of your home that use the most energy and offer solutions to lower your energy use and costs. Trained energy auditors know what to look for and can locate a variety of flaws that may be resulting in energy inefficiency, including inadequate insulation, construction flaws, and uneven heat distribution.

There are quicker and less costly measures that can be taken as well. One way to save money is to replace incandescent lights with fluorescents. This can result in a savings of more than 50% on your monthly lighting costs. When it's time to replace old appliances, it's wise to spend a bit more for an energy-efficient model, and be sure that you are taking advantage of energy-saving settings already on your current refrigerator, dishwasher, washing machine, or dryer.

Windows provide another opportunity to cut your energy costs. Caulk old windows that might be leaky to prevent drafts, and choose double-paned windows if you're building an addition or replacing old windows.

Most areas of your home or apartment offer opportunities to save energy and money. The results are significant and are well worth the effort.

SubQuestion No : 48

Q.48 Which of the following ideas is not included in the passage?

1. You can reduce your monthly lighting costs by more than 50% by using fluorescent bulbs instead of incandescent.
2. Double-paned windows can cut energy costs.
3. Energy audit for every home and apartment should be mandatory in India.
4. Some appliances have energy-saving settings.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723742**

Option 1 ID : **22742792497**

Option 2 ID : **22742792498**

Option 3 ID : **22742792499**

Option 4 ID : **22742792500**

Status : **Answered**

Chosen Option : **4**

Adda247

Comprehension:

Read the following passage carefully and answer the questions given below:

Saving energy means saving money. Homeowners and renters know this basic fact, but they often don't know what kinds of adjustments they can make in their homes and apartments that will result in savings.

For those willing to spend some time and money to reap long-term energy savings, an energy audit is the way to go. An energy auditor will come into your home and assess its energy efficiency. The auditor will pinpoint areas of your home that use the most energy and offer solutions to lower your energy use and costs. Trained energy auditors know what to look for and can locate a variety of flaws that may be resulting in energy inefficiency, including inadequate insulation, construction flaws, and uneven heat distribution.

There are quicker and less costly measures that can be taken as well. One way to save money is to replace incandescent lights with fluorescents. This can result in a savings of more than 50% on your monthly lighting costs. When it's time to replace old appliances, it's wise to spend a bit more for an energy-efficient model, and be sure that you are taking advantage of energy-saving settings already on your current refrigerator, dishwasher, washing machine, or dryer.

Windows provide another opportunity to cut your energy costs. Caulk old windows that might be leaky to prevent drafts, and choose double-paned windows if you're building an addition or replacing old windows.

Most areas of your home or apartment offer opportunities to save energy and money. The results are significant and are well worth the effort.

SubQuestion No : 49

Q.49 With reference to the fourth paragraph of the passage, the meaning of the word 'Caulk' is

1. to shut
2. to make more attractive
3. to fill the holes
4. to find the cause of a problem

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723739**

Option 1 ID : **22742792485**

Option 2 ID : **22742792486**

Option 3 ID : **22742792487**

Option 4 ID : **22742792488**

Status : **Answered**

Chosen Option : **1**

Comprehension:

Read the following passage carefully and answer the questions given below:

Saving energy means saving money. Homeowners and renters know this basic fact, but they often don't know what kinds of adjustments they can make in their homes and apartments that will result in savings.

For those willing to spend some time and money to reap long-term energy savings, an energy audit is the way to go. An energy auditor will come into your home and assess its energy efficiency. The auditor will pinpoint areas of your home that use the most energy and offer solutions to lower your energy use and costs. Trained energy auditors know what to look for and can locate a variety of flaws that may be resulting in energy inefficiency, including inadequate insulation, construction flaws, and uneven heat distribution.

There are quicker and less costly measures that can be taken as well. One way to save money is to replace incandescent lights with fluorescents. This can result in a savings of more than 50% on your monthly lighting costs. When it's time to replace old appliances, it's wise to spend a bit more for an energy-efficient model, and be sure that you are taking advantage of energy-saving settings already on your current refrigerator, dishwasher, washing machine, or dryer.

Windows provide another opportunity to cut your energy costs. Caulk old windows that might be leaky to prevent drafts, and choose double-paned windows if you're building an addition or replacing old windows.

Most areas of your home or apartment offer opportunities to save energy and money. The results are significant and are well worth the effort.

SubQuestion No : 50**Q.50**

According to the passage, which of the following would an energy auditor do?

- (A). Locate a variety of flaws that may result in energy inefficiency and fix them.
- (B). Check for construction flaws
- (C). Look for problems with heat distribution
- (D). Offer solutions to lower your energy costs

Choose the **correct** answer from the options given below:

- 1. A only.
- 2. B and C only.
- 3. C and D only.
- 4. B, C and D only.

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723741**Option 1 ID : **22742792493**Option 2 ID : **22742792494**Option 3 ID : **22742792495**Option 4 ID : **22742792496**Status : **Answered**Chosen Option : **4**Section : **Mass Communication and Journalism**

Q.51

Identify which of the following was published by Raja Ram Mohan Roy?

- A. Brahmanical Magazine
- B. Bombay Samachar
- C. Calcutta Chronicle
- D. Mirat-ul-Akhbar
- E. Young India

Choose the correct answer from the options given below:

- 1. A, B and E Only
- 2. C, D and E Only
- 3. A and D Only
- 4. D, E and B Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723797**

Option 1 ID : **22742792717**

Option 2 ID : **22742792718**

Option 3 ID : **22742792719**

Option 4 ID : **22742792720**

Status : **Answered**

Chosen Option : **3**

Adda247

Q.52

Which are the autonomous organizations?

- A. Film & Television Institute of India, Pune
- B. Prasar Bharti
- C. Central Board of Film Certification
- D. Satyajit Ray Film & television Institute, Kolkata
- E. Publication Division

Choose the correct answer from the options given below:

- 1. A, B and C only
- 2. A, B and D only
- 3. B, C and D only
- 4. C, D and E only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723784**Option 1 ID : **22742792665**Option 2 ID : **22742792666**Option 3 ID : **22742792667**Option 4 ID : **22742792668**Status : **Answered**Chosen Option : **3****Q.53**

Who is the author of the book 'Visual Pleasure and Narrative Cinema' 1975?

- 1. Paul Gilroy
- 2. John Berger
- 3. Neil Postman
- 4. Laura Mulvey

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723769**Option 1 ID : **22742792605**Option 2 ID : **22742792606**Option 3 ID : **22742792607**Option 4 ID : **22742792608**Status : **Answered**Chosen Option : **2**

Q.54

Which one of the following Committee had stated that "Doordarshan is an essential medium of mass communication and must be viewed not as an adjunct of Radio?"

1. Chanda Committee
2. Palekar Committee
3. Joshi Committee
4. Varghese Committee

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723780**Option 1 ID : **22742792649**Option 2 ID : **22742792650**Option 3 ID : **22742792651**Option 4 ID : **22742792652**Status : **Answered**Chosen Option : **4****Q.55**

With which technology Robot and Smart Machines are working?

1. Industry 3.0 technology
2. Industry 4.0 technology
3. Industry 5.0 technology
4. Industry 6.0 technology

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723764**Option 1 ID : **22742792585**Option 2 ID : **22742792586**Option 3 ID : **22742792587**Option 4 ID : **22742792588**Status : **Answered**Chosen Option : **2**

Q.56

Which are the external communication medium?

- A. Direct Mail
- B. Notices
- C. Video
- D. E-Mail
- E. Letters

Choose the most appropriate answer from the option given below:

1. A, B and C Only
2. B, D and E Only
3. A, C and E Only
4. B, C and D Only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQQuestion ID : **22742723799**Option 1 ID : **22742792725**Option 2 ID : **22742792726**Option 3 ID : **22742792727**Option 4 ID : **22742792728**Status : **Answered**Chosen Option : **4****Q.57**

Given below are two statements:

Statements I : A variable which cannot take up exact values is called a 'discrete' variable.

Statements II : A variable which cannot take up any numerical value (integral/fractional) within a certain range is called a continuous variable

In the light of above statements, choose the correct answer from the options given below

1. Both Statement I and Statement II are true
2. Both Statement I and Statement II are false
3. Statement I is true but Statement II is false
4. Statement I is false but Statement II is true

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQQuestion ID : **22742723830**Option 1 ID : **22742792849**Option 2 ID : **22742792850**Option 3 ID : **22742792851**Option 4 ID : **22742792852**Status : **Answered**Chosen Option : **2**

Q.58

When was Commercials were introduced on AIR?

1. 1st Nov 1967
2. 1st Dec 1969
3. 15th Aug 1967
4. 26th Jan 1967

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723770**Option 1 ID : **22742792609**Option 2 ID : **22742792610**Option 3 ID : **22742792611**Option 4 ID : **22742792612**Status : **Answered**Chosen Option : **2**

Q.59

Match List I with List II

List – I	List – II
Mass Communication Theory	Theorist
A. Agenda – Setting	I. Elisabeth Noelle – Neumann
B. Spiral of Silence	II. George Gerbner
C. Cultivation Theory	III. Walter Lippman
D. Public Opinion	IV. McComb and shaw

Chose the correct answer from the options given below:

1. A – IV, B – I, C – II, D – III
2. A – IV, B – I, C – III, D – II
3. A – I, B – IV, C – II, D – III
4. A – I, B – II, C – III, D – IV

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723812**Option 1 ID : **22742792777**Option 2 ID : **22742792778**Option 3 ID : **22742792779**Option 4 ID : **22742792780**Status : **Answered**Chosen Option : **1**

Q.60 Vikram Sarabhai is closely associated with

1. AIR
2. Bhabha Atomic Research Centre
3. ISRO
4. SITE

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723751**

Option 1 ID : **22742792533**

Option 2 ID : **22742792534**

Option 3 ID : **22742792535**

Option 4 ID : **22742792536**

Status : **Answered**

Chosen Option : **3**

Q.61

Identify the correct descending chronological order of the following acts.

- A. Trade Union Act
- B. Industrial Dispute Act
- C. Employees Insurance Act
- D. Working Journalists Act
- E. Payment of Wages Act

Choose the correct answer from the options given below:

1. A, B, C, D, E
2. B, C, D, E, A
3. D, C, B, E, A
4. C, D, A, B, E

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723819**

Option 1 ID : **22742792805**

Option 2 ID : **22742792806**

Option 3 ID : **22742792807**

Option 4 ID : **22742792808**

Status : **Answered**

Chosen Option : **2**

Q.62

Identify the correct statement from the following:

- A. Nehru conceived of a school, one cooperative and one Panchayat for every village in India.
- B. Sarabhai thought of providing one television set for every village besides these
- C. Sarabhai held that the poor in particular may not be benefited from community television
- D. Community television shall be helpful for cooperatives and Panchayats
- E. Transfer of technology from the west in the form of Radio and television is sufficient for India

Choose the correct answer from the options given below:

1. B, C and D only
2. C, D and E only
3. A, C, E only
4. A, B, C only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723786**Option 1 ID : **22742792673**Option 2 ID : **22742792674**Option 3 ID : **22742792675**Option 4 ID : **22742792676**Status : **Answered**Chosen Option : **4****Q.63**

Match List I with List II

List – I	List – II
Theme of World Press Freedom day	Year
A. Journalism Under Digital Siege	I. 2020
B. Information as a public Good	II. 2023
C. Journalism without fear or Favour	III. 2022
D. Shaping a future of Right : Freedom of expression as a driver for all other human rights.	IV. 2021

Chose the correct answer from the options given below:

1. A – II, B – III, C – I, D – IV
2. A – IV, B – II, C – I, D – III
3. A – III, B – I, C – IV, D – II
4. A – III, B – IV, C – I, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723817**Option 1 ID : **22742792797**Option 2 ID : **22742792798**Option 3 ID : **22742792799**Option 4 ID : **22742792800**Status : **Answered**Chosen Option : **3**

Q.64

Those who do not read the newspaper, are uninformed and those who do read the newspaper are misinformed' who said this?

1. Albert Einstein
2. Ernest Hemingway
3. Charles Dickens
4. Mark Twain

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723748**Option 1 ID : **22742792521**Option 2 ID : **22742792522**Option 3 ID : **22742792523**Option 4 ID : **22742792524**Status : **Answered**Chosen Option : **2****Q.65**

Identify the chronological sequence of following periods of advertising history.

- A. pre-print and initial printing period
- B. Expansion period of advertising
- C. Scientific development of advertising
- D. Modern period of advertising
- E. Fully commercial and Ultra Modern Period of advertising

Choose the correct answer from the options given below:

1. A, D, C, B, E
2. D, B, C, A, E
3. B, A, D, C, E
4. A, B, C, D, E

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723827**Option 1 ID : **22742792837**Option 2 ID : **22742792838**Option 3 ID : **22742792839**Option 4 ID : **22742792840**Status : **Answered**Chosen Option : **1**

Q.66

The correct chronological order of tenure of Minister of Information and Broad Casting of Government of India

- A. Venkaiah Naidu
- B. Ravi Shankar Prasad
- C. Smirit Zubin Irani
- D. Prakash Javadekar
- E. Arun Jaitley

Choose the correct answer from the options given below:

- 1. B, E, D, A, C
- 2. B, D, E, A, C
- 3. E, B, C, D, A
- 4. E, D, B, C, A

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQQuestion ID : **22742723822**Option 1 ID : **22742792817**Option 2 ID : **22742792818**Option 3 ID : **22742792819**Option 4 ID : **22742792820**Status : **Answered**

Chosen Option : 1

Q.67 DHCP stands for _____

- 1. Domain Host Control Protocol
- 2. Domain Host Connectivity Protocol
- 3. Domain Host Computer Program
- 4. Domain Host Communication Program

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQQuestion ID : **22742723767**Option 1 ID : **22742792597**Option 2 ID : **22742792598**Option 3 ID : **22742792599**Option 4 ID : **22742792600**Status : **Answered**

Chosen Option : 1

Q.68 Which one of the following is incorrect in the context of cinematography (Amendment) Act

1. A Part from cam-cording, the real menace of online piracy made punishable.
2. Government has done away with the requirement to renew Film's license every 10 year
3. Strict punishment of minimum 6-month imprisonment and fine of the Rs 1 lakhs, which can be extended up to 2 years imprisonment and 5 lakhs of fine
4. Recertification is required for the edited film for Television broadcast.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723746**

Option 1 ID : **22742792513**

Option 2 ID : **22742792514**

Option 3 ID : **22742792515**

Option 4 ID : **22742792516**

Status : **Answered**

Chosen Option : **3**

Q.69

What are the function of managers- Planning, organizing, _____, Coordination and controlling

1. Function
2. Commanding
3. Skilling
4. Dictatorship

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723768**

Option 1 ID : **22742792601**

Option 2 ID : **22742792602**

Option 3 ID : **22742792603**

Option 4 ID : **22742792604**

Status : **Answered**

Chosen Option : **1**

Q.70 The father of online Messages Service is called:

1. Garry Thewreck
2. Charles Babbage
3. Smith
4. Jhon Devis

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723760**

Option 1 ID : **22742792569**

Option 2 ID : **22742792570**

Option 3 ID : **22742792571**

Option 4 ID : **22742792572**

Status : **Answered**

Chosen Option : **1**

Q.71 The GAST-24 is a 24-Ku Communication satellite launched by Government of India to cater the requirement of DTH application needs of

1. Tata Play
2. Dish Tv
3. DD Direct Plus
4. All of the Above Option

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723745**

Option 1 ID : **22742792509**

Option 2 ID : **22742792510**

Option 3 ID : **22742792511**

Option 4 ID : **22742792512**

Status : **Answered**

Chosen Option : **4**

Q.72

Match List I with List II

List – I	List – II
Organizations	Public Service Announcement (PSA)
A. HDFC	I. Lets catch up with life
B. SBI	II. Hum Haar Nahi Maanenge
C. Google India	III. Thank you doctors, nurses and all healthcare workers
D. Parle	IV. Ghar Mein Khushiyan

Chose the correct answer from the options given below:

1. A – I, B – II, C – III, D - IV
2. A – I, B – III, C – IV, D - II
3. A – II, B – IV, C – III, D - I
4. A – II, B – III, C – IV, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723810**

Option 1 ID : **22742792769**

Option 2 ID : **22742792770**

Option 3 ID : **22742792771**

Option 4 ID : **22742792772**

Status : **Answered**

Chosen Option : **3**

Q.73 Qualitative Research will often use _____

1. Snowball Sampling
2. Random Sampling
3. Convenience Sampling
4. Voluntary Sampling

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723757**

Option 1 ID : **22742792557**

Option 2 ID : **22742792558**

Option 3 ID : **22742792559**

Option 4 ID : **22742792560**

Status : **Answered**

Chosen Option : **1**

Q.74

TV Programme Production Stages are

- A. Electronic New Gathering (ENG)
- B. Pre-Production
- C. Electronic Field Production (EFP)
- D. Production
- E. Post Production

Choose the most appropriate answer from the option given below:

1. A, C and D Only
2. B, D and E Only
3. C, D and E Only
4. B, C and E Only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723805**

Option 1 ID : **22742792749**

Option 2 ID : **22742792750**

Option 3 ID : **22742792751**

Option 4 ID : **22742792752**

Status : **Answered**

Chosen Option : **2**

Q.75

Identify the following in ascending order:

- A. Official Secrets act
- B. Press and Books Registration Act
- C. Press Council Act
- D. Copy Right Act
- E. Patent Act

Chose the correct answer from the options given below:

- 1. D, E, A, B, C
- 2. B, D, A, E, C
- 3. B, D, C, E, A
- 4. A, B, E, C, D

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQQuestion ID : **22742723818**Option 1 ID : **22742792801**Option 2 ID : **22742792802**Option 3 ID : **22742792803**Option 4 ID : **22742792804**Status : **Answered**Chosen Option : **2****Q.76**

Identify correct explanation of terms related to T.V. Programme production.

- A. Montage → collections of some selected important shots in programme which indicate the content of original programme
- B. Camera Script → written technical instructions for the cameraman on the basis of original script.
- C. Dissolve → method of shifting from one scene to another scene
- D. Plasma → A huge flat screen TV set.
- E. White Balance → controlling the encoder matrix of camera by special button by placing a white paper in front of the camera prior to shooting.

Choose the most appropriate answer from the options given below:

- 1. A, B and D Only
- 2. B, C and D Only
- 3. B, C and E Only
- 4. C, D and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQQuestion ID : **22742723794**Option 1 ID : **22742792705**Option 2 ID : **22742792706**Option 3 ID : **22742792707**Option 4 ID : **22742792708**Status : **Answered**Chosen Option : **3**

Q.77

Which of the following is not a dimension of global cultural flow?

1. Astroscapes
2. Technoscapes
3. Financescapes
4. Mediascapes

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723775**Option 1 ID : **22742792629**Option 2 ID : **22742792630**Option 3 ID : **22742792631**Option 4 ID : **22742792632**Status : **Answered**Chosen Option : **1**

Q.78

Given below are two statements:

Statements I: Internet in India today is the most converging medium in the world

Statements II : Digital inclusion is not completely related to issues pertaining to ease of technology

In the light of above statements, choose the most appropriate answer from the options given below

1. Both Statement I and Statement II are true
2. Both Statement I and Statement II are false
3. Statement I is true but Statement II is false
4. Statement I is false but Statement II is true

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723831**Option 1 ID : **22742792853**Option 2 ID : **22742792854**Option 3 ID : **22742792855**Option 4 ID : **22742792856**Status : **Answered**Chosen Option : **1**

Q.79

In which year HDTV broadcasting officially began?

1. 1968
2. 1978
3. 1998
4. 2000

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723781**Option 1 ID : **22742792653**Option 2 ID : **22742792654**Option 3 ID : **22742792655**Option 4 ID : **22742792656**Status : **Answered**Chosen Option : **3****Q.80**

When was 'Krishi Darshan' Program launched on television for the first time?

1. 1950
2. 1965
3. 1967
4. 1968

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723774**Option 1 ID : **22742792625**Option 2 ID : **22742792626**Option 3 ID : **22742792627**Option 4 ID : **22742792628**Status : **Answered**Chosen Option : **2**

Q.81

Match List I with List II

List – I	List – II
Editor	New Paper
A. Bal Gangadhar Tilak	I. Mirat-ul-Akhbar
B. Raja Ram Mohan Roy	II. Indian Opinion
C. Dr. B.R. Ambedkar	III. Mooknayak
D. Mahatma Gandhi	IV. Maratha

Chose the correct answer from the options given below:

1. A – IV, B – I, C – II, D - III
2. A – I, B – IV, C – III, D - II
3. A – I, B – II, C – III, D - IV
4. A – IV, B – I, C – III, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723816**Option 1 ID : **22742792793**Option 2 ID : **22742792794**Option 3 ID : **22742792795**Option 4 ID : **22742792796**Status : **Answered**Chosen Option : **4**

Q.82 According to James W. Carey "Communication that is directed not towards the extension of message in space but towards the maintenance of society in time," is _____.

1. Spatial view of Communication
2. Phenomenal view of Communication
3. Spiritual view of Communication
4. Ritual view of Communication

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723743**Option 1 ID : **22742792501**Option 2 ID : **22742792502**Option 3 ID : **22742792503**Option 4 ID : **22742792504**Status : **Answered**Chosen Option : **1**

Q.83

Which of these films directed by Shekhar Kapoor?

- A. Kalyug
- B. Mr. India
- C. Junoon
- D. Bandit Queen
- E. Bhumika

Choose the most appropriate answer from the option given below:

- 1. A, B and C Only
- 2. B, C and D Only
- 3. C and D Only
- 4. B and D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723806**Option 1 ID : **22742792753**Option 2 ID : **22742792754**Option 3 ID : **22742792755**Option 4 ID : **22742792756**Status : **Answered**Chosen Option : **4**

Q.84 Fundamental duties of every citizen of India are mentioned in article

- 1. 52 B
- 2. 51A
- 3. 51
- 4. 55

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723750**Option 1 ID : **22742792529**Option 2 ID : **22742792530**Option 3 ID : **22742792531**Option 4 ID : **22742792532**Status : **Answered**Chosen Option : **2**

Q.85

How many articles were there in Universal Declaration of Human Rights (UDHR)?

1. 15
2. 20
3. 25
4. 30

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723765**Option 1 ID : **22742792589**Option 2 ID : **22742792590**Option 3 ID : **22742792591**Option 4 ID : **22742792592**Status : **Answered**Chosen Option : **2****Q.86**

Which of the Films nominated for Oscar awards?

- A. Mother India
- B. Devdas
- C. Salaam Bombay
- D. Lagaan
- E. Gadar

Choose the correct answer from the options given below:

1. B, C and D only
2. A, C and D only
3. C, D and E only
4. A, D and E only

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723788**Option 1 ID : **22742792681**Option 2 ID : **22742792682**Option 3 ID : **22742792683**Option 4 ID : **22742792684**Status : **Answered**Chosen Option : **1**

Q.87

Given below are two statements: one is labelled as Assertion A and the other is labelled as Reason R

Assertion A : Digital Media technologies can be seen as being socially shaped prior to use

Reason R : The popularization of a technology in commercial societies implies design motivated by profit

In the light of the above statements, choose the most appropriate answer from the options given below:

1. Both A and R are correct and R is the correct explanation A.
2. Both A and R are correct and R is NOT the correct explanation A
3. A is correct but R is not correct.
4. A is not correct but R is correct.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723828**Option 1 ID : **22742792841**Option 2 ID : **22742792842**Option 3 ID : **22742792843**Option 4 ID : **22742792844**Status : **Answered**Chosen Option : **2****Q.88** Who recommended the setting up of a Press Council?

1. The President of India
2. The Press Commission
3. The Legislative Body of India
4. The Newspaper organization in India

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723779**Option 1 ID : **22742792645**Option 2 ID : **22742792646**Option 3 ID : **22742792647**Option 4 ID : **22742792648**Status : **Answered**Chosen Option : **2**

Q.89

In past-Fordist era describes social structure as-----

1. The information society
2. The network society
3. Technical society
4. Liberal society

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723759**Option 1 ID : **22742792565**Option 2 ID : **22742792566**Option 3 ID : **22742792567**Option 4 ID : **22742792568**Status : **Answered**Chosen Option : **4**

Q.90 Avoiding Commercials while videotaping by using the pause button, known _____.

1. Zipping
2. Zapping
3. Zimes
4. Admonition

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723755**Option 1 ID : **22742792549**Option 2 ID : **22742792550**Option 3 ID : **22742792551**Option 4 ID : **22742792552**Status : **Answered**Chosen Option : **1**

Q.91

Features of web 3.0 are

A. Social Networking

B. AI

C. Metaverse Worlds

D. Centralized

E. Decentralized

Choose the correct answer from the options given below:

1. A, B and D only

2. A, B and C only

3. B, C and E only

4. B, C and D only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **22742723790**

Option 1 ID : **22742792689**

Option 2 ID : **22742792690**

Option 3 ID : **22742792691**

Option 4 ID : **22742792692**

Status : **Answered**

Chosen Option : **1**

Adda247

Q.92

What can be the indicators to measure economic development in a country?

- A. Gross National Production
- B. Women Empowerment
- C. Gross Enrollment in Education
- D. Per capita income
- E. Economic Well being

Choose the most appropriate answer from the option given below:

- 1. B, D and E Only
- 2. C, D and E Only
- 3. A, D and E Only
- 4. C, B and A Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723807

Option 1 ID : 22742792757

Option 2 ID : 22742792758

Option 3 ID : 22742792759

Option 4 ID : 22742792760

Status : **Answered**

Chosen Option : 1

Q.93

Identify the correct statements:

- A. Lenin Welcomed Radio as 'paperless newspaper'.
- B. Lenin provided all facilities for invention to engineers for development of Radio technology.
- C. According to Lenin, loudspeakers and speakers have been developed in such a way that hundreds of receivers may be easily produced.
- D. Newspaper read in Britain can be listened on radio throughout Britain.
- E. Transistor revolution has facilitated the reach of radio to millions of people.

Choose the correct answer from the options given below:

- 1. B, C, D and E only
- 2. A, B, C and E only
- 3. C, D and E only
- 4. E, C and D only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723787

Option 1 ID : 22742792677

Option 2 ID : 22742792678

Option 3 ID : 22742792679

Option 4 ID : 22742792680

Status : **Answered**

Chosen Option : 2

Q.94

Identify the following as per the increasing order of their respective publication year:

- A. Samachar Darpan
- B. Somaprakash
- C. The Hindu
- D. Gadar
- E. Zar-e-Jahanuma

Choose the correct answer from the options given below:

- 1. B, C, A, D, E
- 2. E, A, B, C, D
- 3. C, D, B, A, E
- 4. A, E, B, C, D

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723826**Option 1 ID : **22742792833**Option 2 ID : **22742792834**Option 3 ID : **22742792835**Option 4 ID : **22742792836**Status : **Answered**Chosen Option : **4****Q.95** The placing of a unit analysis into a particular category is known as _____

- 1. Clustering
- 2. Coding
- 3. Framing
- 4. Scaling

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723747**Option 1 ID : **22742792517**Option 2 ID : **22742792518**Option 3 ID : **22742792519**Option 4 ID : **22742792520**Status : **Answered**Chosen Option : **1**

Q.96

Which of the following Films directed by Dada Saheb Phalke?

- A. Vishwa Mohini
- B. Veer Abhimanyu
- C. Mohini Bhasmasur
- D. Lanka Dahan
- E. Savitri Satyavan

Choose the most appropriate answer from the options given below:

- 1. C, D and A Only
- 2. C, B and A Only
- 3. C, D and E Only
- 4. E, D and A Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723798**

Option 1 ID : **22742792721**

Option 2 ID : **22742792722**

Option 3 ID : **22742792723**

Option 4 ID : **22742792724**

Status : **Answered**

Chosen Option : **1**

Adda247

Q.97

Which of the following films were not directed by Satyajit Ray?

- A. Meghe Dhaka Tara
- B. Charulata
- C. Ajantrik
- D. Pather Panchali
- E. Gyanshatru

Choose the correct from the options given below

- 1. A and E Only
- 2. A and C Only
- 3. C and E Only
- 4. C and D Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723795

Option 1 ID : 22742792709

Option 2 ID : 22742792710

Option 3 ID : 22742792711

Option 4 ID : 22742792712

Status : Answered

Chosen Option : 4

Q.98 State Funding of recognized Political parties through free use of the state-owned Television and radio was introduced in the year

- 1. 1977
- 2. 1979
- 3. 1984
- 4. 1990

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 22742723744

Option 1 ID : 22742792505

Option 2 ID : 22742792506

Option 3 ID : 22742792507

Option 4 ID : 22742792508

Status : Answered

Chosen Option : 2

Q.99

Who worked on the significance of the shift from oral to textual communication in ancient times?

1. Rozer Federer
2. Walter Orige
3. Denis Mcquail
4. James Heart

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723754**Option 1 ID : **22742792545**Option 2 ID : **22742792546**Option 3 ID : **22742792547**Option 4 ID : **22742792548**Status : **Answered**Chosen Option : **3****Q.100** What is Ransomware?

1. It is a Virus
2. It is a type of Malware
3. It is a hardware part of a computer
4. It is a network Security tool.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723772**Option 1 ID : **22742792617**Option 2 ID : **22742792618**Option 3 ID : **22742792619**Option 4 ID : **22742792620**Status : **Answered**Chosen Option : **4**

Q.101 Dialogue capability through the video chat in Snapchat was added on

1. 1 May 2014
2. 1 June 2015
3. 1 May 2015
4. 1 May 2016

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723752**

Option 1 ID : **22742792537**

Option 2 ID : **22742792538**

Option 3 ID : **22742792539**

Option 4 ID : **22742792540**

Status : **Answered**

Chosen Option : **4**

Q.102

Identify Automatic elections flash devices from the following

- A. Bounce Flash
- B. Single Flash
- C. Black and White Flash
- D. Red Eye
- E. Colour Flash

Choose the correct answer from the options given below:

1. B, D and E only
2. A, B and D only
3. C, D and E only
4. A, C and D only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723791**

Option 1 ID : **22742792693**

Option 2 ID : **22742792694**

Option 3 ID : **22742792695**

Option 4 ID : **22742792696**

Status : **Answered**

Chosen Option : **2**

Q.103 The original process of printing founded by Gutenberg in 1440 is _____

1. Reprographics
2. Thermograph
3. Letter press
4. Offset Lithography

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723762**

Option 1 ID : **22742792577**

Option 2 ID : **22742792578**

Option 3 ID : **22742792579**

Option 4 ID : **22742792580**

Status : **Answered**

Chosen Option : **4**

Q.104 Participation Theory is associated with

1. Vroom
2. M.C Gregory
3. Maslow
4. Taylor

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723766**

Option 1 ID : **22742792593**

Option 2 ID : **22742792594**

Option 3 ID : **22742792595**

Option 4 ID : **22742792596**

Status : **Answered**

Chosen Option : **4**

Q.105

Arrange the following newspaper according to the ascending chronological order of their year of publication :

- A. Times of India
- B. Malayalam Manorama
- C. Eenadu
- D. Mumbai Samachar
- E. Anand Bazar Patrika

Choose the correct answer from the options given below:

- 1. A, B, C, D, E
- 2. B, D, C, A, E
- 3. E, D, B, A, C
- 4. B, D, A, E, C

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ**Question ID : 22742723820****Option 1 ID : 22742792809****Option 2 ID : 22742792810****Option 3 ID : 22742792811****Option 4 ID : 22742792812****Status : Answered****Chosen Option : 3****Q.106** What is the duration of daily Capsule based program 'Azadi ka Safar Akash Vani ka Saath'.

- 1. 5 Minutes
- 2. 10 Minutes
- 3. 15 Minutes
- 4. 20 Minutes

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ**Question ID : 22742723758****Option 1 ID : 22742792561****Option 2 ID : 22742792562****Option 3 ID : 22742792563****Option 4 ID : 22742792564****Status : Answered****Chosen Option : 3**

Q.107

Match List I with List II

List – I	List – II
Advertisement agency	Headquarter
A. Mudra Communication Ltd.	I. Chennai
B. R.K. Swami/B.BDO	II. Ahmedabad
C. Ed India Advertising	III. New Delhi
D. Meckan Erickson India Ltd.	IV. Kochi

Choose the correct answer from the options given below:

1. A – II, B – III, C – IV, D - I
2. A – III, B – I, C – II, D - IV
3. A – II, B – I, C – IV, D - III
4. A – III, B – IV, C – II, D – I

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723811**Option 1 ID : **22742792773**Option 2 ID : **22742792774**Option 3 ID : **22742792775**Option 4 ID : **22742792776**Status : **Answered**Chosen Option : **2**

Q.108 The degree to which a test actually measures what it purports to measure is known as

1. Validity
2. Variance
3. Stability
4. Artifact

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723749**Option 1 ID : **22742792525**Option 2 ID : **22742792526**Option 3 ID : **22742792527**Option 4 ID : **22742792528**Status : **Answered**Chosen Option : **4**

Q.109

Match List I with List II

List – I	List – II
Newspaper	Tag line
A. Dainik Bhaskar	I. Journalism of courage
B. The Hindu	II. Jid karo Duniya Badlo
C. The Indian Express	III. Indian National Newspaper since 1878
D. Prabhat Khabar	IV. Akhbar Nahi Andolan

Chose the correct answer from the options given below:

1. A – II, B – III, C – I, D – IV
2. A – IV, B – I, C – II, D – III
3. A – III, B – II, C – I, D – IV
4. A – I, B – IV, C – III, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723813**Option 1 ID : **22742792781**Option 2 ID : **22742792782**Option 3 ID : **22742792783**Option 4 ID : **22742792784**Status : **Answered**Chosen Option : **2**The logo for Adda247, featuring a large stylized 'A' above the text 'Adda247' in a bold, sans-serif font. The '247' is enclosed in a rectangular box.

Q.110

What are the elements of script?

- A. Writing
- B. Beginning
- C. End
- D. Middle
- E. Story

Choose the correct answer from the options given below:

- 1. A, E and B Only
- 2. A, C and E Only
- 3. B, D and C Only
- 4. A, B and C Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723793**Option 1 ID : **22742792701**Option 2 ID : **22742792702**Option 3 ID : **22742792703**Option 4 ID : **22742792704**Status : **Answered**Chosen Option : **3**

Q.111

Who won the best actress award in the 95th Academy Award?

- 1. Michelle Yan
- 2. Jamie lee curtis
- 3. Jessica Chastain
- 4. Michelle Yeoh

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723782**Option 1 ID : **22742792657**Option 2 ID : **22742792658**Option 3 ID : **22742792659**Option 4 ID : **22742792660**Status : **Answered**Chosen Option : **1**

Q.112 What is OTT

1. Online Text Transfer
2. Online Television Transmission
3. Over the table
4. Over the top

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723773**Option 1 ID : **22742792621**Option 2 ID : **22742792622**Option 3 ID : **22742792623**Option 4 ID : **22742792624**Status : **Answered**Chosen Option : **4****Q.113**

Match List I with List II

List – I	List – II
Books	Writer
A. Empire and Communication	I. Neil Postman
B. Amusing ourselves to death Public discourse in the age of show business.	II. Nalin Mehta
C. Understanding Media : The Extension of Man	III. Marshall McLuhan
D. India on Television	IV. Harold Innis

Chose the correct answer from the options given below:

1. A – IV, B – I, C – III, D - II
2. A – IV, B – I, C – II, D - III
3. A – I, B – IV, C – II, D - III
4. A – I, B – IV, C – III, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723815**Option 1 ID : **22742792789**Option 2 ID : **22742792790**Option 3 ID : **22742792791**Option 4 ID : **22742792792**Status : **Answered**Chosen Option : **4**

Q.114

Match List I with List II

List – I	List – II
Books	Author
A. India : A Nation	I. Margarita Berns
B. The Need in nationalism and other Essays	II. C.F. Andrews
C. India today and Tomorrow	III. Annie Besant
D. North India	IV. Arvind Gosh

Chose the correct answer from the options given below:

1. A – III, B – IV, C – I, D - II
2. A – III, B – I, C – IV, D - II
3. A – IV, B – II, C – I, D - III
4. A – IV, B – III, C – I, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723808**Option 1 ID : **22742792761**Option 2 ID : **22742792762**Option 3 ID : **22742792763**Option 4 ID : **22742792764**Status : **Answered**Chosen Option : **2**The logo for Adda247, featuring a large stylized 'A' above the text 'Adda247' in a bold, sans-serif font. The '247' is enclosed in a rectangular box.

Q.115

Which of the following are normative theories?

- A. Social Responsibility Theory
- B. Authoritarian Theory
- C. Libertarian Theory
- D. Multi-media communication Theory
- E. Critical Theory

Choose the most appropriate answer from the option given below:

- 1. B, C and D Only
- 2. A, B and C Only
- 3. C, D and E Only
- 4. A, B and D Only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **22742723802**

Option 1 ID : **22742792737**

Option 2 ID : **22742792738**

Option 3 ID : **22742792739**

Option 4 ID : **22742792740**

Status : **Answered**

Chosen Option : **4**

Adda247

Q.116

Match List I with List II

List – I	List – II
Foreign Newspaper	Foundation year
A. Daily telegraph	I. 1877
B. The Guardian	II. 1855
C. The Wall Street Journal	III. 1821
D. The Washington Post	IV. 1889

Chose the correct answer from the options given below:

1. A – II, B – III, C – IV, D - I
2. A – II, B – IV, C – III, D - I
3. A – III, B – IV, C – I, D - II
4. A – III, B – I, C – IV, D – II

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723809**Option 1 ID : **22742792765**Option 2 ID : **22742792766**Option 3 ID : **22742792767**Option 4 ID : **22742792768**Status : **Answered**Chosen Option : **4**The logo for Adda247, featuring a large stylized 'A' above the text 'Adda247' in a bold, sans-serif font. The '247' is enclosed in a rectangular box.

Q.117

Match List I with List II

List – I	List – II
Radio Milestone	Date
A. Vividh Bharti Service started	I. 23/7/1927
B. All India Radio Comes Under I & B Ministry	II. 3/10/1957
C. FM Radio Started in India	III. 24/10/1941
D. Radio Started in India	IV. 23/7/1977

Chose the correct answer from the options given below:

1. A – I, B – II, C – IV, D – III
2. A – III, B – I, C – II, D – IV
3. A – IV, B – III, C – II, D – I
4. A – II, B – III, C – IV, D – I

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723814**Option 1 ID : **22742792785**Option 2 ID : **22742792786**Option 3 ID : **22742792787**Option 4 ID : **22742792788**Status : **Answered**Chosen Option : **1**

Q.118

Identify the correct statement from the following:

- A. Alliance of forces related to culture and communication is clearly visible in present day India.
- B. 'Culture Industry' is prospering very well with the convergence of culture and communication.
- C. Role of Culture industry is significant as a new factor in the social conditions of developing countries.
- D. According to a Latin American writer culture industry is not merely a tool
- E. Culture Industry creates ideology.

Choose the correct answer from the options given below:

1. B, C, D and E only
2. A, B, C, D and E only
3. C, D and E only
4. A, B and D only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723785**Option 1 ID : **22742792669**Option 2 ID : **22742792670**Option 3 ID : **22742792671**Option 4 ID : **22742792672**Status : **Answered**Chosen Option : **2**

Q.119

Who won the highest number of Academy Awards for the best actress?

1. Katherine Hepburn
2. Merlyn Streep
3. Marlyin Manroe
4. Brooke Sheilds

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723763**Option 1 ID : **22742792581**Option 2 ID : **22742792582**Option 3 ID : **22742792583**Option 4 ID : **22742792584**Status : **Answered**Chosen Option : **1****Q.120**

Identify the chronological ascending order of the following magazines in accordance with their year of publication

- A. Sudhakar
- B. Buddhiprakash
- C. Banaras Akhbar
- D. Kavivachan Sudha
- E. Harishchandra Magazine

Choose the correct answer from the options given below:

1. A, B, C, D, E
2. C, A, B, D, E
3. D, B, A, C, E
4. E, C, D, A, B

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723823**Option 1 ID : **22742792821**Option 2 ID : **22742792822**Option 3 ID : **22742792823**Option 4 ID : **22742792824**Status : **Answered**Chosen Option : **3**

Q.121

Identify the following facts related to photography.

- A. Nada (Felix Toumken) opened 'Portrait Studio' in Paris in the year 1853.
- B. In 1868, Ducas de Horrian's book highlighting various measures of color photography was published.
- C. Luminaire brothers produced the first commercial colour film in France in 1905.
- D. Invention of first multilayer film Kodakrom in 1936.
- E. In 1996, Kodak launched photo CD in the market.

Choose the correct answer from the options given below:

- 1. A, B and C Only
- 2. B, C and D Only
- 3. A, C and D Only
- 4. B, D and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQQuestion ID : **22742723796**Option 1 ID : **22742792713**Option 2 ID : **22742792714**Option 3 ID : **22742792715**Option 4 ID : **22742792716**Status : **Answered**Chosen Option : **4****Q.122**

Digital Videodiscs (DVDs), which combine the quality and durability of CDs with the popularity of Videotapes, are introduced in)

- 1. 1976
- 2. 1996
- 3. 2006
- 4. 2016

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQQuestion ID : **22742723753**Option 1 ID : **22742792541**Option 2 ID : **22742792542**Option 3 ID : **22742792543**Option 4 ID : **22742792544**Status : **Answered**Chosen Option : **2**

Q.123

In which year the weekly 'India Gazette' started publication?

1. 1950
2. 1960
3. 1965
4. 1970

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723761**Option 1 ID : **22742792573**Option 2 ID : **22742792574**Option 3 ID : **22742792575**Option 4 ID : **22742792576**Status : **Answered**Chosen Option : **3****Q.124** When was the first web browser released in the world?

1. 1990
2. 1991
3. 1992
4. 1995

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723778**Option 1 ID : **22742792641**Option 2 ID : **22742792642**Option 3 ID : **22742792643**Option 4 ID : **22742792644**Status : **Answered**Chosen Option : **2**

Q.125

Given below are two statements: one is labelled as Assertion A and the other is labelled as Reason R.

Assertion A: TV has become an powerful instrument of social change in India.

Reason R: TV has been approachable medium to mass public.

In the light of the above statements, choose the most appropriate answer from the options given below:

1. Both A and R are correct and R is the correct explanation A.
2. Both A and R are correct and R is NOT the correct explanation A.
3. A is correct but R is not correct.
4. A is not correct but R is correct.

Options 1.

- 1.
- 2.
- 3.
- 4.

Question Type : MCQQuestion ID : **22742723829**Option 1 ID : **22742792845**Option 2 ID : **22742792846**Option 3 ID : **22742792847**Option 4 ID : **22742792848**Status : **Answered**Chosen Option : **1****Q.126**

Mahatma Gandhi was associated with _____

- A. Bengal Gazette
- B. Harijan
- C. Sambad Kaumudi
- D. Young India
- E. Indian opinion

Choose the most appropriate answer from the option given below:

1. A, B and C Only
2. B, D and E Only
3. B, C and D Only
4. D and E Only

Options 1.

- 1.
- 2.
- 3.
- 4.

Question Type : MCQQuestion ID : **22742723801**Option 1 ID : **22742792733**Option 2 ID : **22742792734**Option 3 ID : **22742792735**Option 4 ID : **22742792736**Status : **Answered**Chosen Option : **2**

Q.127

Which of the following Theories are related to advertising?

- A. DAGMAR theory
- B. Play Theory
- C. Eda Theory
- D. Bullet Theory
- E. Papa Theory

Choose the correct answer from the options given below:

- 1. A, C and E only
- 2. A, C and D only
- 3. B, C and D only
- 4. C, D and E only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQQuestion ID : **22742723792**Option 1 ID : **22742792697**Option 2 ID : **22742792698**Option 3 ID : **22742792699**Option 4 ID : **22742792700**Status : **Answered**Chosen Option : **2**

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Q.128

The publications of Express Newspapers Ltd. are:

- A. Satya yug
- B. Lok Satta
- C. Andhra Prabha
- D. Navjeevan
- E. Dinmani

Choose the most appropriate answer from the option given below:

- 1. B, C and E Only
- 2. B, D and E Only
- 3. A, B and E Only
- 4. C, D and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723800**Option 1 ID : **22742792729**Option 2 ID : **22742792730**Option 3 ID : **22742792731**Option 4 ID : **22742792732**Status : **Answered**Chosen Option : **2****Q.129** Total coverage by television and radio of a given geographic area is

- 1. Blank Coverage
- 2. National Coverage
- 3. Zero Coverage
- 4. Blanket Coverage

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723771**Option 1 ID : **22742792613**Option 2 ID : **22742792614**Option 3 ID : **22742792615**Option 4 ID : **22742792616**Status : **Answered**Chosen Option : **4**

Q.130

What are the major elements of Radio Production?

- A. Sound effect
- B. Script
- C. Voice
- D. Voice Mixer
- E. Announcer

Choose the most appropriate answer from the option given below:

- 1. A, B and C Only
- 2. A, C and E Only
- 3. B, E and D Only
- 4. E, B and C Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723803**

Option 1 ID : **22742792741**

Option 2 ID : **22742792742**

Option 3 ID : **22742792743**

Option 4 ID : **22742792744**

Status : **Answered**

Chosen Option : **1**

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Q.131

What are the types of Intra-Media competition?

- A. Perfect Competition
- B. Holistic Competition
- C. Oligopoly
- D. Monopoly
- E. Holypoly

Choose the correct answer from the options given below:

- 1. A, B and C only
- 2. A, C and D only
- 3. B, C and D only
- 4. C, D and E only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723789**

Option 1 ID : **22742792685**

Option 2 ID : **22742792686**

Option 3 ID : **22742792687**

Option 4 ID : **22742792688**

Status : **Answered**

Chosen Option : **3**

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Q.132

Arrange the following feature in Pinterest in chronologically ascending order

- A. Beginning of 'Visual Search' function
- B. Beginning of advertisement in the form of 'Pracharit Pin'
- C. Beginning of 'Idea Pins' feature
- D. Permission for search with images in place of words
- E. Beginning of 'Today' Tab on Home feed.

Choose the correct answer from the options given below:

- 1. B, A, D, C, E
- 2. B, D, A, E, C
- 3. A, B, C, D, E
- 4. A, C, D, B, E

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ**Question ID : 22742723824****Option 1 ID : 22742792825****Option 2 ID : 22742792826****Option 3 ID : 22742792827****Option 4 ID : 22742792828****Status : Answered****Chosen Option : 2**The logo for Adda247, featuring the word 'Adda' in a stylized font followed by '247' in a large, bold, outlined font.

Q.133

Which one are the types of non-verbal communication?

- A. Kinesics
- B. Proxemics
- C. Posture and gesture
- D. Presentation
- E. Speech

Choose the correct answer from the options given below:

- 1. A, B, E Only
- 2. D, A, E Only
- 3. A, B, C Only
- 4. A, B, D only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723783**

Option 1 ID : **22742792661**

Option 2 ID : **22742792662**

Option 3 ID : **22742792663**

Option 4 ID : **22742792664**

Status : **Answered**

Chosen Option : **3**

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Q.134

Identify the correct order of research stage:

- A. collection of data
- B. Fixation of research problem
- C. Hypothesis formation
- D. Review of literature
- E. Analysis and Report writing

Choose the correct answer from the options given below:

- 1. B, C, D, A, E
- 2. B, D, C, A, E
- 3. A, B, D, C, E
- 4. E, A, B, D, C

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **22742723825**

Option 1 ID : **22742792829**

Option 2 ID : **22742792830**

Option 3 ID : **22742792831**

Option 4 ID : **22742792832**

Status : **Answered**

Chosen Option : **1**

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Q.135

Which books are written by Thomas L. Friedman.

- A. Understanding Media : The extension of Man.
- B. The Lexus and the olive tree : Understanding globalization
- C. Hot, flat and crowded : why we need green revolution
- D. The Gutenberg Galaxy
- E. The World is Flat

Choose the most appropriate answer from the option given below:

- 1. B, C and E Only
- 2. A, B and C Only
- 3. C, D and E Only
- 4. A, C and E Only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723804**Option 1 ID : **22742792745**Option 2 ID : **22742792746**Option 3 ID : **22742792747**Option 4 ID : **22742792748**Status : **Answered**Chosen Option : **3****Q.136**

_____ is pleasure to look at another person as an erotic object.

- 1. Ego libido
- 2. Vertigo
- 3. Scopophilic instinct
- 4. Vicissitude

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**Question ID : **22742723756**Option 1 ID : **22742792553**Option 2 ID : **22742792554**Option 3 ID : **22742792555**Option 4 ID : **22742792556**Status : **Answered**Chosen Option : **3**

Q.137

Which of these is not an example of body language?

1. Facial expressions
2. Gestures
3. Emoji
4. Postures

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723777**Option 1 ID : **22742792637**Option 2 ID : **22742792638**Option 3 ID : **22742792639**Option 4 ID : **22742792640**Status : **Answered**Chosen Option : **3****Q.138**

Given below are two statements: one is labelled as Assertion A and the other is labelled as Reason R

Assertion A : The information Society describe the push towards computerized automation

Reason R : The network society not grapples with its consequences

In the light of the above statements, choose the correct answer from the options given below:

1. Both A and R are correct and R is the correct explanation A.
2. Both A and R are correct and R is NOT the correct explanation A
3. A is correct but R is not correct.
4. A is not correct but R is correct.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723832**Option 1 ID : **22742792857**Option 2 ID : **22742792858**Option 3 ID : **22742792859**Option 4 ID : **22742792860**Status : **Answered**Chosen Option : **3**

Q.139

Which is the First film school of the world?

1. Mascow Film school
2. Perish Film school
3. Bancour Film school
4. British Film school

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723776**Option 1 ID : **22742792633**Option 2 ID : **22742792634**Option 3 ID : **22742792635**Option 4 ID : **22742792636**Status : **Answered**Chosen Option : **1****Q.140**

Identify the correct chronological order of the following communication Models

- A. Osgood Model
- B. Claude Shannon and Weaver model
- C. Lasswell's Model
- D. Westly and Maclean Model
- E. New Comb's Model

Choose the correct answer from the options given below:

1. C, D, B, E, A
2. B, C, E, A, D
3. B, D, E, C, A
4. C, B, E, A, D

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**Question ID : **22742723821**Option 1 ID : **22742792813**Option 2 ID : **22742792814**Option 3 ID : **22742792815**Option 4 ID : **22742792816**Status : **Answered**Chosen Option : **4**

Comprehension:

Read the following Passage and answer the questions

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

Discussion tools such as flipchart, audio-cassettes, slide and even video, can be used to help people visualize and reflect upon their own reality. Rural radio too can be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Gaining people's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skill and media help people to visualize and cross that bridge more swiftly.

SubQuestion No : 141

Q.141 Discussion tools are

1. Flipchart, Facebook, Newspaper, video
2. Newspaper, News Channels, Audio cassettes
3. Flipchart, Audio-cassettes, slides
4. Video, audio-cassettes, slides and Flipcharts

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723838**

Option 1 ID : **22742792877**

Option 2 ID : **22742792878**

Option 3 ID : **22742792879**

Option 4 ID : **22742792880**

Status : **Answered**

Chosen Option : **4**

Adda247

Comprehension:

Read the following Passage and answer the questions

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

Discussion tools such as flipchart, audio-cassettes, slide and even video, can be used to help people visualize and reflect upon their own reality. Rural radio too can be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Gaining people's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skill and media help people to visualize and cross that bridge more swiftly.

SubQuestion No : 142**Q.142**

For the fair and effective communication is required easy for active goal

1. Communication skills
2. Interpersonal communication skills
3. Group communication skills
4. Community communication skills

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ**Question ID : 22742723837****Option 1 ID : 22742792873****Option 2 ID : 22742792874****Option 3 ID : 22742792875****Option 4 ID : 22742792876****Status : Answered****Chosen Option : 2**

Adda247

Comprehension:

Read the following Passage and answer the questions

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

Discussion tools such as flipchart, audio-cassettes, slide and even video, can be used to help people visualize and reflect upon their own reality. Rural radio too can be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Gaining people's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skill and media help people to visualize and cross that bridge more swiftly.

SubQuestion No : 143

Q.143 Communication activities help people for

1. To enjoyment and trueness
2. To entertainment and meetings
3. To share information and exchange of ideas
4. To share thoughts and videos

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723835**

Option 1 ID : **22742792865**

Option 2 ID : **22742792866**

Option 3 ID : **22742792867**

Option 4 ID : **22742792868**

Status : **Answered**

Chosen Option : **3**

Adda247

Comprehension:

Read the following Passage and answer the questions

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

Discussion tools such as flipchart, audio-cassettes, slide and even video, can be used to help people visualize and reflect upon their own reality. Rural radio too can be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Gaining people's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skill and media help people to visualize and cross that bridge more swiftly.

SubQuestion No : 144

Q.144 For the people's participation which thing is required

1. Daily discussions
2. Face to face work
3. Mobile networks
4. Media help

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723834**

Option 1 ID : **22742792861**

Option 2 ID : **22742792862**

Option 3 ID : **22742792863**

Option 4 ID : **22742792864**

Status : **Answered**

Chosen Option : **2**

Adda247

Comprehension:

Read the following Passage and answer the questions

Communication activities can help people, even those from different social groups within a community, to share information and exchange ideas in a positive and productive fashion. This dialogue can be enriched by understanding how development issues affect them, discovering what others think in other communities, and seeing what other communities have achieved. These are effective methods to help people to reach a consensus and find common grounds for action, based on their own needs and capabilities. Dialogue can be initiated and guided by field staff who have good interpersonal communication skills.

Discussion tools such as flipchart, audio-cassettes, slide and even video, can be used to help people visualize and reflect upon their own reality. Rural radio too can be a popular forum where local people do most of the talking about technical and cultural topics. These activities can lead to a serious diagnosis of problems and a search for solutions. Gaining people's participation always requires much face-to-face work within the community in order to make a bridge of understanding. Communication skill and media help people to visualize and cross that bridge more swiftly.

SubQuestion No : 145

Q.145

Communication activities help people for _____

1. Reflect own reality
2. Reflect group reality
3. Reflect community reality
4. Reflect communication skills

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723836**

Option 1 ID : **22742792869**

Option 2 ID : **22742792870**

Option 3 ID : **22742792871**

Option 4 ID : **22742792872**

Status : **Answered**

Chosen Option : **3**

Adda247

Comprehension:

Read the following Passage and answer the questions

Many academic researchers of the 1960s became interested in a type of research that came to be known as cultural studies. Cultural studies did not depend on controlled experiments or statistical proof, but rather on careful observations of, and thinking about, both media and society. One of the best-known researchers (although by no means the first) in the cultural tradition was Marshall McLuhan. A Canadian Professor of English literature, McLuhan wrote that it was the nature of the communication technology itself, rather than the content that was carried on it, that changed society in radical ways. The characteristics of a medium such as television, much more than its content, he said, determine what a viewer will experience or as he famously put it, "The medium is the message." For McLuhan, the idea that television could be either good or bad, depending on how it was used, was the stance of a technological idiot. Regardless of its content, a medium like television tended to deaden the critical faculties of individuals. Print at least encouraged logical thought, because it required a step-by-step decoding that was rational in nature. Television, on the other hand, encouraged irrationality by providing information all at one, without logical order and in an emotional, visual way rather than a rational, linear way. McLuhan was a great believer in technological determinism, the theory that states that the introduction of new technology changes society, sometimes in unexpected ways.

SubQuestion No : 146

Q.146

McLuhan theory states which technology?

1. Television Technology
2. New Technology
3. Contemporary Technology
4. Social Media Technology

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 22742723840

Option 1 ID : 22742792881

Option 2 ID : 22742792882

Option 3 ID : 22742792883

Option 4 ID : 22742792884

Status : Answered

Chosen Option : 1

Adda247

Comprehension:

Read the following Passage and answer the questions

Many academic researchers of the 1960s became interested in a type of research that came to be known as cultural studies. Cultural studies did not depend on controlled experiments or statistical proof, but rather on careful observations of, and thinking about, both media and society. One of the best-known researchers (although by no means the first) in the cultural tradition was Marshall McLuhan. A Canadian Professor of English literature, McLuhan wrote that it was the nature of the communication technology itself, rather than the content that was carried on it, that changed society in radical ways. The characteristics of a medium such as television, much more than its content, he said, determine what a viewer will experience or as he famously put it, "The medium is the message." For McLuhan, the idea that television could be either good or bad, depending on how it was used, was the stance of a technological idiot. Regardless of its content, a medium like television tended to deaden the critical faculties of individuals. Print at least encouraged logical thought, because it required a step-by-step decoding that was rational in nature. Television, on the other hand, encouraged irrationality by providing information all at once, without logical order and in an emotional, visual way rather than a rational, linear way. McLuhan was a great believer in technological determinism, the theory that states that the introduction of new technology changes society, sometimes in unexpected ways.

SubQuestion No : 147

Q.147

Who is the Canadian processor?

1. Stephen Robbins
2. McLuhan
3. Baran Davis
4. Ian Hargreaves

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723842**

Option 1 ID : **22742792889**

Option 2 ID : **22742792890**

Option 3 ID : **22742792891**

Option 4 ID : **22742792892**

Status : **Answered**

Chosen Option : **2**

Adda247

Comprehension:

Read the following Passage and answer the questions

Many academic researchers of the 1960s became interested in a type of research that came to be known as cultural studies. Cultural studies did not depend on controlled experiments or statistical proof, but rather on careful observations of, and thinking about, both media and society. One of the best-know researchers (although by no means the first) in the cultural tradition was Marshall McLuhan. A Canadian Professor of English literature, McLuhan wrote that it was the nature of the communication technology itself, rather than the content that was carried on it, that changed society in radical ways. The characteristics of a medium such as television, much more than its content, he said, determine what a viewer will experience or as he famously put it: "The medium is the message." For McLuhan, the idea that television could be either good or bad, depending on how it was used, was the stance of a technological idiot. Regardless of its content, a medium like television tended to deaden the critical faculties of individuals. Print at least encouraged logical thought, because it required a step-by-step decoding that was rational in nature. Television, on the other hand, encouraged irrationality by providing information all at one, without logical order and in an emotional, visual way rather than a rational, linear way. McLuhan was a great believer in technological determinism, the theory that states that the introduction of new technology changes society, sometimes in unexpected ways.

SubQuestion No : 148

Q.148 Which study did not depend on controlled statistical proof

1. Social Media Studies
2. Cultural Studies
3. New Media Studies
4. Television Media

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **22742723841**

Option 1 ID : **22742792885**

Option 2 ID : **22742792886**

Option 3 ID : **22742792887**

Option 4 ID : **22742792888**

Status : **Answered**

Chosen Option : **2**

Adda247

Comprehension:

Read the following Passage and answer the questions

Many academic researchers of the 1960s became interested in a type of research that came to be known as cultural studies. Cultural studies did not depend on controlled experiments or statistical proof, but rather on careful observations of, and thinking about, both media and society. One of the best-know researchers (although by no means the first) in the cultural tradition was Marshall McLuhan. A Canadian Professor of English literature, McLuhan wrote that it was the nature of the communication technology itself, rather than the content that was carried on it, that changed society in radical ways. The characteristics of a medium such as television, much more than its content, he said, determine what a viewer will experience or as he famously put it: "The medium is the message." For McLuhan, the idea that television could be either good or bad, depending on how it was used, was the stance of a technological idiot. Regardless of its content, a medium like television tended to deaden the critical faculties of individuals. Print at least encouraged logical thought, because it required a step-by-step decoding that was rational in nature. Television, on the other hand, encouraged irrationality by providing information all at one, without logical order and in an emotional, visual way rather than a rational, linear way. McLuhan was a great believer in technological determinism, the theory that states that the introduction of new technology changes society, sometimes in unexpected ways.

SubQuestion No : 149**Q.149**

What is technological idiot?

1. New Media Tools
2. Television
3. Internet
4. Cultural use in Technology

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQQuestion ID : **22742723843**Option 1 ID : **22742792893**Option 2 ID : **22742792894**Option 3 ID : **22742792895**Option 4 ID : **22742792896**Status : **Answered**Chosen Option : **2**

Comprehension:

Read the following Passage and answer the questions

Many academic researchers of the 1960s became interested in a type of research that came to be known as cultural studies. Cultural studies did not depend on controlled experiments or statistical proof, but rather on careful observations of, and thinking about, both media and society. One of the best-know researchers (although by no means the first) in the cultural tradition was Marshall McLuhan. A Canadian Professor of English literature, McLuhan wrote that it was the nature of the communication technology itself, rather than the content that was carried on it, that changed society in radical ways. The characteristics of a medium such as television, much more than its content, he said, determine what a viewer will experience or as he famously put it: "The medium is the message." For McLuhan, the idea that television could be either good or bad, depending on how it was used, was the stance of a technological idiot. Regardless of its content, a medium like television tended to deaden the critical faculties of individuals. Print at least encouraged logical thought, because it required a step-by-step decoding that was rational in nature. Television, on the other hand, encouraged irrationality by providing information all at one, without logical order and in an emotional, visual way rather than a rational, linear way. McLuhan was a great believer in technological determinism, the theory that states that the introduction of new technology changes society, sometimes in unexpected ways.

SubQuestion No : 150

Q.150 Which media encouraged logical thoughts?

1. Television Media
2. Traditional Media
3. Print Media
4. Social Media

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **22742723844**

Option 1 ID : **22742792897**

Option 2 ID : **22742792898**

Option 3 ID : **22742792899**

Option 4 ID : **22742792900**

Status : **Answered**

Chosen Option : **3**