23705

120 MINUTES

 The essence of management is "co-ordination" is coined by: A) Mary Parker Follett B) Frank Gilbreth C) Frederick WinslowTaylor D) Henry Fayol 							:		
	D)	Henry Fayol							
2.	Whic	ch one of the followin Interpersonal role	g is rol	le of a i					
	C)	Decisional role		D)					
3.		ch one of the following nunication?	g is the	e correct sequence of the process of					
	1.	Encoding	2.	Deco	ding	3.	Acting		
	4.		5.		smission	6.	Receiving		
	A)	4-1-5-6-2-3		B)	4-2-5-6-1-3	3			
	C)	3-1-5-6-2-4		D)	6-2-5-4-3-	1			
4.	"Mai	n does not live by brea	ad alon	e". Th	e argument s	upports	for:		
	A)	Physiological needs	S	B)	Security no	eeds			
	C)	Social needs		D)	Esteem nee	eds			
5.		ducing new and harde	er tasks	of wh	ich employe	es had n	o previous		
	A)			B)	Job enlarge	ement			
	C)	Job enrichment		D)	Job descrip				
5.	Collu	usive pricing can be se	een in -	m	arket.				
	A)	Duopoly		B)	Oligopoly				
	C)	Monopoly		D)	Monopolis	tic com	petition		
7.	An e	xample of Intermedia	te good	ds Indu	stry:				
	A)	Cement		B)	Rail road e	equipme	ent		
	C)	Manufacture of met	tal	D)	Bicycle				
3.	State whether the following statements are True or False: 1. There is hardly any consumer sovereignty in a centrally planned economy. 2. Countries like Hungary, Poland, China and Russia are market economies.								
	A) C)	Both 1 and 2 are Tr 1 is True and 2 is Fa		B) D)	Both 1 and 1 is False a				

9.		environment is lag transmission	cultur	•		shock		ie strange	eness of the
10.		dia, Patent Act			n:		·	-	1000
	A)	1970	B)	1999		C)	1872	D)	1992
11.	The rA)	ninimum land 100	area re B)	equired 200	for set	ting up C)	of SEZ is 500	hectai D)	res. 1000
12.	Glob	alization signi	fies the	proces	s of In	ternatio	onalization j	plus	·.
	A)	Privatisation	1		B)	Expo			
	C)	Import			D)	Libera	alisation		
13.		concepts "mini g" relates to:	mum 1	evel of	living	rather t	han a reaso	nable lev	el of
	A)	Unemploym			B)	Illiter	•		
	C)	Health hazar	ds		D)	Pover	rty		
14.	The s	system which l	nelps in B)	handli MIS	ng rou	tine inf C)	ormation sy DSS	ystem: D)	OAS
15.	1. M cc 2. M	whether the forms of the minus	ddle m ness fui nanager	anagen nctions.	nent in	short-to	erm plannir		
	A)	Both 1 and 2) oro Tr	710	B)	Roth	1and 2 are	Folso	
	C)	1 is True and			D)		alse and 2 is		
16.	The I	Process which aging its affairs Simplification Decoupling	allow e	each sul	,	m enjo	ying some		ence in
17.	Which A) B) C) D)	ch of the follow Product pric What- if ana Voyage-estin Automated t	ing lysis mating	analysi	_	le of D	ecision Sup	pport syste	em?

18.	The amount of bad debt is later on recovered wholly or partially, it will be recorded in:										
	A)	Debtors acco	aunt								
	B)	Bad debts ac									
		Provision fo		a h ta aa	aount						
	C)										
	D)	Bad debts re	covere	a accou	ınt						
19.	Arran	nge the follow	ing asse	ets base	ed on p	erman	ence.				
	1.	Prepaid expe	enses		2.	Stock	c of raw-ma	aterial			
	3.	Machinery			4.	Pater	nts				
	5.	Government	securit	ties	6.	Sund	ry debtors				
	A)	5-6-2-1-3-4			B)	4-3-1	-2-6-5				
	C)	4-3-6-2-1-5			D)						
	C)	C) 4-3-0-2-1-3 D) 3-0-1-2-3-4									
20.	Ascertain the amount of opening bills payable from the following information.										
	 B/P issued in favour of Creditors during the year –Rs.30,000 B/P paid during the year –Rs.20,000 										
	2.	_	_	-							
	 B/P dishonored during the year –Rs.5000 B/P closing –Rs.10,000 										
	4.	B/P closing	–Rs.10	,000							
	A)	15000	B)	5000		C)	45000	D)	35000		
21.	The a	amount of oper	ning sto	ock can	be fou	nd out	by prepari	ng:			
		A) Cash account B) Opening statement of affairs									
	C)	Total Credit		ount	D)	-	orandum T				
	<i>C)</i>	10001010010	015 000		_,	1,1011		- waring we	0 0 0.110		
22.	The b	ouy-back of eq	uity sh	ares in	any fir	ancial	year shall i	not exceed	1:		
	A) 15% of the total paid up equity capital										
	B)	25% of the t	otal pai	id up ca	apital ii	n the fi	nancial yea	ır			
	C)	25% of the t									
	D)	20% of the t	otal pai	id-up ca	apital a	nd free	e reserve				
23.	Which of the following situation does not demand for valuation of shares?										
	A)	Reconstructi	_								
	B)	Amalgamati									
	C)	Conversion		nture i	nto sha	rec					
	D)	Declaration			nio sna	103					
	D)	Deciaration	or urvic	ıcııu							
24.	Whic	h one of the fo	ollowin	g accou	unting	princip	al is the ba	se for sho	wing		
	conti	ngent liabilitie	es as a f	oot-not	te in th	e Balaı	nce Sheet?				
	A)	Objectivity			B)	Mate	riality				
	C)	Consistency			D)	Full	disclosure				
25.	The	expression "pi	ırchase	consid	leration	ı" is m	entioned in	the provi	sions of		
25.	A)	AS -10	B)	AS-14		C)	AS-24	D)	AS-23		
	,	-	/			,		,	-		

26.	and from which future economic benefits are expected to flow to the entity" as:									
	A)	A liability	B)	An as	set	C)	An expense	D)	An income	
27.		h of the follow something of Hypothesis t Diagnostic re Descriptive t Exploratory	ecurs? esting research research	researci		ded for	determining	the freq	uency with	
28.	 What is the sequence of research problem formulation? Understanding the nature of problem Surveying available literature Developing the ideas through discussion Rephrasing the problem into working proposition Statement of problem in a general way A) 2-1-3-4-5 B) 1-5-2-3-4 C) 5-1-2-3-4 D) 5-1-2-4-3									
	A)	2-1-3-4-5	B)	1-5-2	-3-4	C)	5-1-2-3-4	D)	5-1-2-4-3	
29.	The p A)	robability of 7 1-α	Гуре I е В)	error is α	denote	d by: C)	1-β	D)	β	
30.		ariables exped dependent var Extraneous v Confounding	iable: ⁄ariable	es	as a re B) D)	Deper	an experiment adent variable endent variab	s	ipulation of	
31.										
	A) C)	Both 1 and 2 1 is True and			B) D)		1 and 2 are Fa alse and 2 is T			
32.	remai sampl	•		•	selected	d at fixe	ed interval is a	•		
	A) C)	Systematic Multi-stage			B) D)	Seque Stratif				

33.	Match the following List I a. Nominal scale b. Ordinal scale c. Interval scale d. Ratio scale	List II 1. Tim 2. Perf 3. Gen	List II 1. Time to finish in seconds 2. Performance rating as 0-10 scale 3. Gender 4. Rank order of winners					
	A) a-3, b-1, c-2, C) a-3, b-1, c-4,		,	,	-4, c-1, d-2 -4, c-2, d-1			
34.	Which of the follow A) Cohort C) Panel]	igitudi B) D)	Trend	•			
35.	State whether the fo 1. Inductive reason 2. Deductive reason and verify the the	ng involves mo ing begins with	oving	from g	eneral to sp			
	A) Both 1 and 2 C) 1 is True and		B) D)		1 and 2 are I alse and 2 is			
36.	Which one of the form A) $\mu \neq \mu_0$	B) $\mu > \mu_0$	ll hypo		? $\mu = \mu_0$	D)	$\mu < \mu_0$	
37.	is not a paramet A) Wilcoxon Z t C) t test	est]	B) D)	Z test F test				
38.	A Linear Programm contradictory nature A) Unbounded	of the constrai	nts re			olution.	lue to the Multiple	
39.	Critical path consist require time in A) Maximum C) Average	the completion		roject. Minin		onnected	l activities	
40.	State whether the fo 1. The project with 2. Profitability less	negative NPV	will h	nave pr	ofitability ir			
	A) Both 1 and 2 C) 1 is True and		B) D)		and 2 are F			

41		Drokoraga	ludes:	B)	Logo	ol foos		
	A) C)	Brokerage Audit fee		D)	_	al fees erwriting com	mission	1
42		n a firm find it	difficu	ılt to honor it	s comn	nitments to its	credito	ors it is known
	A)	Profitability	B)	Financial	C)	Liquidity	D)	Solvency
43	. "A b	ird in hand is v	worth t	wo in the bus	sh" is qu	oted by A	Approac	ch in dividend
	A) C)	Waters Modigliani l	Miller	B) D)	Gord Bord	lon's len		
44	mani	ch one of the four	single	manufacturei	:?		•	-
	A)	Depth	B)	Breadth	C)	Volume	D)	Consistency
45	. Irreg A) C)	ular demand n Demarketing Stimulationa	g	B)	Sync	ar demand thr thro Marketing Marketing		
46	prod	ch of the follow uct, packaging	, and so	ell it to the bl	ack ma	rket?		
	A)	Cloner	B)	Imitator	C)	Adaptor	D)	Counterfeiter
47	. Which	ch of the follow Sponsorship		not a public Lobbying		n strategy in P Press kits	romotio D)	on Mix? Exhibition
48	. Cash A) C)	equivalents ex Treasury bil Commercial	l	B) D)		and deposits ey market fun	ıds	
49		uction which is		_	ecificat	ions and can b	e rectif	fied by
	A)	Defectives	B)	Spoilage	C)	Scrap	D)	Waste
50							_	per unit will be:
	A)	5	B)	2	C)	50	D)	20
51	. Which A) B) C) D)	0 0	transi nd carr to me	t iage outward rcantile agen	l	d distribution	•	es?

52.	Find (out the correct Cost of good	-		he follo Work	owing items appearing in the cost she s cost 3. Cost of sales					
	4.	Prime cost		5.	Gross	works	cost	6.	Cost	of production	
	A)	4-2-5-6-1-3	B)	4-2-6-	-1-3-5	C)	4-5-2	2-6-1-3	D)	5-4-2-6-3-1	
53.		nalysis which the customer Cost analysis Profit analys	s expec			from th Value	e use of	of the p	roduct		8
54.	Curre A)	nt ratio : 2, ne 1,00,000	t worki B)	ing cap 50,00		000, Tl C)	nen cu 1,50,		bilities D)	will be: 49,500	
55.	Which A) C)	h one of the fo Redundancy Personal bett		_	unavoi B) D)	dable c Unfai Labou	r treati	ment	ır turno	over?	
56.	Accor	rding to Halse	y-weir	plan, b	onus w	ill be e	qual to) 0	f the wa	ages of time	
	A)	50%	B)	30%		C)	33 .3	3%	D)	20%	
57.		ost which was on making is: Out of pocke Opportunity	et cost	ed in th	B) D)	Sunk			the pa	rticular	
58.	List I a. Pro b. Le c. Ac	n the following ofitability ratio everage ratio ctivity ratio quidity ratio		2. Qui 3. Ret	entory ick raticurn on oital ge	o investr	nents)			
	A) C)	a-3, b-4, c-2, a-2, b-1, c-4,			B) D)			•			
59.	Which A) C)	h among the fo Capital Gear Quick Ratio		_	at a Pos B) D)	Propr		atio	?		
60.	 State whether the following statements are true or false Depreciation is a source of fund Flow of funds means increase or decrease of working capital 										
	A) C)	Both 1 and 2 Both 1 and 2			B) D)			l 2 is fal d 2 is tr			

61.	Issue	of debentures results in	ı work	king capital.
	A)	Increase	B)	Decrease
	C)	No change	D)	Nullifying effect
62.	life-c			the overall cost of a product over its entire engineering, research and design". This
	A)	Activity based costing	B)	Target costing
	C)	TQM	D)	Life cycle costing
63.	Direc	t Material + Direct Labour -	+ Direc	ct Expenses =
	A)	Cost of Production	B)	Prime Cost
	C)	Total Cost	D)	Works Cost
64.		whether the following states		
	1. 2.	Only variable costs are con Variable cost remains fixe		
	A)	1 is false and 2 is true	B)	Both 1 and 2 are false
	C)	Both 1 and 2 are true	D)	1 is true and 2 is false
65.			_	oricks works is Costing.
	A)	Contract	B)	Operating
	C)	Departmental	D)	Unit
66.		_		ssarily an objective of cost accounting?
	A)	Cost Avoidance	B)	Cost Reduction
	C)	Cost Control	D)	Cost Ascertainment
67.		ase in fixed cost will:	D)	D. D.W.D'
	A)	Reduce contribution	B)	Decrease P/V Ratio
	C)	Increase margin of safety	D)	Increase BEP
68.		whether the following states		
	1.		-	d by decreasing Fixed Cost
	2.	Margin of Safety = P/V Ra	atio/Pr	Olit
	A)	1 is false and 2 is true	B)	Both 1 and 2 are false
	C)	1 is true and 2 is false	Ď)	Both 1 and 2 are true
69.	Proba	ability Sampling includes:		
	1.	Quota Sampling	2.	Stratified Sampling
	3.	Purposive Sampling	4.	Cluster Sampling
	A)	1, 2 and 4 only	B)	2 and 4 only
	C)	1 and 3 only	D)	2, 3 and 4 only

70.	State 1. 2.	te whether the following statements are true or false: In Ex-post facto research, the researcher has no control over the variables. Fundamental research is mainly concerned with generalization and with the formation of a theory.									
	A) C)	1 is true and Both 1 and			B) D)		False and 2 1 and 2 ar				
71.	The	reports publis	hed by	RBI are	the so	ources (of:				
	A)	Primary Da	ta		B)	Seco	ndary Data	a			
	C)	Qualitative	Data		D)	All o	of these				
72.	Whic	ch among the	followi	ing is n o	o t a me	easure (of dispersion	on?			
	A)	Kurtosis			B)		dard Devia				
	C)	Range			D)	Mea	n Deviation	n			
73.	Statis	stical constant	ts of the	e popula	ation a	re calle	ed:				
,	A)	Sample mea		- F - F	B)		l of signifi	canc	e		
	Ć)	Test statistic					meters				
74. t-test is better used when sample size is											
,	A)	more than 3		~P	B)		than 100				
	Ć)	less than 30			Ď)		tween 50 t	io 10	0		
75.	NWCM in transportation problem denotes:										
	A)	North-West Corner Method									
	B)	Norwegian Calculation Method									
	C)	North-West				2					
	D)	North-West	t Classi	cal Met	hod						
76.	In IB	RD, R stands	for								
		Resettlemen			B)	Reha	bilitation				
	C)	Reconstruc	tion		D)	Reno	ovation				
77.	IMF	has mer	nber C	ountries	.						
	A)	190	B)	189		C)	199		D)	195	
78.	NAF	TA is an exar	nple of	·							
	1.	Free Trade	-		2.	Mult	ilateral Tra	ade A	Agreer	nent	
	3.	Form of Ec	onomic	Integra	ation						
	A)	1 and 2 only	y B)	1, 2 a	and 3	C)	1 and 3	only	D)	2 and 3	only
79.	Monetary Policy in India is formulated by:										
•	A)	RBI			B)	Fina	nce Minis	try			
	\mathbf{C}	Parliament			D)	SEB	Ī				

80.	A) B)	B) Indira Gandhi International AirportC) Bangalore Airport								
81.	Firm A)	specific busin Micro	ess env B)	ironment is Macro	known C)	as Envii Natural	ronment. D)	External		
82.	Chate A) B) C) D)		ce e telligen							
83.	exam A) B)	C) International LeasingD) International Franchising								
84.	Match the following:									
	b. H c. Pr d. H	ax Weber enry Mintzber of. Elton May erbert Simon a-3, b-4, c-1	o, d-2	List II 1. Systems approach 2. Hawthorne experiments 3. Bureaucracy 4. Roles of a manager B) a-4, b-1, c-2, d-3						
85.	C) a-3, b-4, c-2, d-1 D) a-3, b-2, c-4, d-1 Each group of activities with the same objective must have 'one head and one plan'. This is related with which following principle of management? A) Unity of Direction B) Scalar Chain C) Unity of Command D) Centralization and Decentralization									
86.	Which A) B) C) D)	ch among the f Co-operation Maximum C Harmony in Co-ordination	n Output Group	-	rinciple	of scientific	: managei	nent?		

87.	State whether the following statements are true or false: 1. Strategic planning is done at lower levels of management 2. Policy is a single use plan 3. Budgets are not standing plan								
	A) B) C) D)		d 3 is tru	ıe					
88.	Organ A) B) C) D)	nizing process doesn Delegation of Auth Performance Appra Departmentation Linking Departmer	ority iisal of D		ment Staff				
89.		adition, rationality ar Charisma	nd	the the B)	ree major bases of legitimacy of authority Responsibility Willingness				
90.	Powe A) C)	r rests in the individu Responsibility Managing Director		B)	<u> </u>				
91.	List I a. Vi b. Al c. Fi d. M		4. Expe	iene T G Theo ectano B)	Theory				
92.	,	, ,	ng is not od	a me	thod of job evaluation?				
93.	1. On kn	whether the following is rientation Training is a lowledge estibule Training is a Both 1 and 2 are truly 1 is false and 2 is to	given to method ae	the e	-the-job training Both 1 and 2 are false				

94.	The Grapevine in an organization									
	A) Informal B) Form	mal	C)	Upward	D)	Intrapersonal				
95.	Which among the following bri	ngs out	the nat	ure of OB bet	ter?					
	A) Study of organizations	B)		-		in organizations				
	C) Study of human behavior	or D)	None	e of the above						
96.	Which among the following is i	not an e	lement	of attitude of	an indi	vidual?				
	A) Affective B) Cog	nitive	C)	Behavioral	D)	Reflective				
97.	Identify the correct sequence of	various	s stages	of group dev	elopme	nt:				
	A) Forming-Storming- Adjo		_	0 1						
	B) Storming-Forming-Norm	_	-	_	-					
	C) Forming-Storming-Norm	_		0 0						
	D) Forming-Norming-Storm	nıng-Ad	ljournin	g-Performing	,					
98.	Group with which an individua	lidentif	ies for	the purpose of	f formir	ng opinions and				
	making decisions is:	D \								
	A) In-groupC) Control group	B)		group rence group						
	C) Control group	D)	Keie	rence group						
99.	Match the List I with the List II									
	List I List II									
	a. AS 1 1. Interim		_	-						
	b. AS 9 2. Disclosu c. AS 18 3. Revenue			ng Policies						
	d. AS 25 4. Related	_		re						
		•								
	A) a-2, b-3, c-1, d-4	B)		o-4, c-1, d-3						
	C) a-3, b-1, c-2, d-4	D)	a-2, l	o-3, c-4, d-1						
100.	The rule 'anticipate no profit bu	ıt provi	de for a	ll possible los	ses' for	recording				
	business transaction relates with		_							
	A) Full disclosure	B)		eriality						
	C) Consistency	D)	Cons	servatism						
101.	Gross working capital refers to:									
	A) Current assets minus cur									
	B) Current assets minus cloC) Current assets	sing sto	ck							
	C) Current assetsD) Currents assets minus liq	mid acc	ets							
	D, Carrollo assets minus in	laia ass								
102.	Which of the following is not an accounting concept?									
	A) Accounting Period	B)		and Fair View		ept				
	C) Dual Aspect Concept	D)	Reali	ization Conce	pt					

103.							
	A)	Cash Account	B)				
	C)	Ledger	D)	Petty Cash Book			
104.	 happens if a transaction is not recorded, whereas happens when one error is set off against another error. A) Error of principal, compensating error B) Error of omission, compensating error C) Error of omission, error of principal D) Error of principal, error of omission 						
105.	`Receipts and Payments Account is a account.						
	A)	Real B) Nomi		C) Personal D) Bank			
106.	The p A) C)	oremium received on issue o Debenture Redemption Reserve Capital	f share B) D)	s shall be transferred to Account. Capital Reserve Securities Premium			
107.		palance of the Forfeited Shar ansferred to Account. Reserve Capital Share Capital	res Acc B) D)	-			
108.	Goodwill should be recorded in the books when A) Some consideration in money or money's worth was paid for it B) Competitors are showing goodwill in their books C) Company is going for a fresh issue of shares D) Company is going to issue preference shares						
109.	 State whether the following statements are true or false: In external reconstruction, a new company is formed to take over the busines In amalgamation, the companies to be amalgamated are called the vendor companies Internal reconstruction necessarily involves winding up of the company concerned 						
	A) C)	1, 2 and 3 are true 1, 2 and 3 are false	B) D)	1 and 3 are true, but 2 is false 1 and 2 are true, but 3 is false			
110.	Which of the following is not a discounted cash flow technique of capital budgeting?						
	A) C)	Accounting Rate of Return Net Present Value	n B) D)	Internal Rate of Return MIRR			

111.		J '					
	A)	Decrease in Fixed cost	B)	Increase in sales volume			
	C)	Decrease in variable cost	D)	Increase in selling price			
112.	The primary objective of financial management is						
	A)	•					
	B) Avoidance of risk in investment						
	C) Maximization of risk in investment						
	D)	Wealth maximization					
113.	The market value of a firm and its cost of capital are independent of its capital						
		ture is the basic assumption					
	A)	MM Approach	B)	11			
	C)	Net Income Approach	D)	None of the above			
114.	The interest rate risk is a type of:						
	A)	Market risk	B)	Liquidity risk			
	C)	Credit risk	D)	Both B and C			
115.	Stock dividend results in the number of equity shares in a company.						
	A)	Decreasing B) Increa	asing	C) Doubling D) Optimizing			
116.	The term 'marketing myopia' is associated with:						
	A)	Philip Kotler	B)	Theodore Levitt			
	C)	Kevin Lane Keller	D)	None of the above			
117.	Which one of the following is not included in 7Ps of marketing mix given by Booms & Bitner?						
			D)	Process			
	A)	-	B)				
	C)	Planning	D)	Physical evidence			
118.	Which among the following is the pricing strategy of late entrants to a market?						
		Price Skimming					
	C)	Penetration pricing	D)	Both A and B			
119.	Which among the following is/are important constituent(s) of promotion mix?						
	A)	Personal selling					
	B)	Direct marketing					
	C)	Advertisement and publicity	ity				
	D)	All of the above					
120.	Logistic management is closely related with:						
	A)	Product mix	B)	Place mix			
	C)	Price mix	D)	Promoting mix			