ANNUAL SYLLABUS SESSION-2023-24 CLASS-XI SUBJECT-BUSINESS STUDIES (Code No. 054)

CONTENTS

PART A: FOUNDATION OF BUSINESS Concept includes meaning and features

UNIT 1: Evolution and Fundamentals of Business

- History of Trade and Commerce in India: Indigenous Banking System, Rise of Intermediaries, Transport, Trading Communities: Merchant Corporations, Major Trade Centres, Major Imports and Exports, Position of Indian Sub-Continent in the World Economy.
 - Business meaning and characteristics
 - Business, profession and employment-Concept
 - Objectives of business (Economics and Social objectives and role of profit in Business)
 - Classification of business activities Industry and Commerce
 - Industry-types: primary, secondary, tertiary Meaning and subgroups.
 - Commerce-trade: (types-internal, external; wholesale and retail) and auxiliaries to trade; (banking, insurance, transportation, warehousing communication, and advertising) meaning
 - Business risk-Concept

UNIT 2: Forms of Business Organizations

- Sole Proprietorship-Concept, merits and limitations.
- Partnership-Concept, types, merits and limitation of partnership, registration of a partnership firm, partnership deed. Types of partners,
- Hindu Undivided Family Business: Concept
- Cooperative Societies-Concept, merits, and limitations.

Company-Concept, merits and limitations; Types:Private ,Public and One person company-concept Formation of company-stages, important documents to be used in formation of a company.

• Choice of form of business organization (Factors AffectingChoice)

UNIT 3: Public, Private and Global Enterprises

- Public sector and private sector enterprises Concept
- Forms of public sector enterprises: Departmental Undertakings, Statutory Corporations and Government Company (Features, Merits and Limitations)
- Global enterprises-features, Joint Venture
- Public private partnership concept (Meaning and Features)

UNIT 4: Business Services

• Business services – meaning and types.

- Banking: Types of bank accounts savings, current, recurring, fixed deposit and multiple option deposit accounts.
- Banking services with particular reference to Bank Draft, Bank Overdraft, Cash Credit and E-Banking- Meaning, Types of digital payments
- Insurance-: Principles, Types life, health, fire and marine insurance -concept.

Postal services : Mail, Registered Post, Parcel, Speed Post and Courier- meaning

Unit 5: Emerging Modes of Business

• E-business-(concept) scope and benefits

• Completion of the Mid-Term Syllabus by 15th September 2023

MID TERM EXAM				
CONTENTS				
Discussion of Mid - Term Question Paper				
UNIT 6: Social Responsibility of Business and Business Ethics				
Concept of social responsibility				
Case of social responsibility				
• Responsibility towards owners, investors, consumers, employees, government and				
community.				
Role of business in environment protection				
Business Ethics-Concept and Elements				
PART B: FINANCE AND TRADE				
UNIT 7: Sources of Business Finance				
Concept of business finance				
• Owners' funds-equity shares, preferences share				
• retained earning				
 Borrowed funds: debentures and bonds, loan from financial institution and commercial 				
banks, public deposits, trade credit, Inter Corporate Deposits (ICD).				
UNIT 8: Small Business and Enterprises				
Entrepreneurship Development (ED): Concept, Characteristics and Need				
 Process of Entrepreneurship Development: Start-up India Scheme, ways to fund start-up 				
 Intellectual Property Rights and Entrepreneurship 				
 Small scale enterprise as defined by MSMED Act 2006 				
 (Micro, Small and Medium Enterprise Development Act) 				
 Role of small business in India with special reference to rural areas. 				
 Government schemes and agencies for small scale industries Nutional for the last state of the st				
 National Small Industries Corporation (NSIC) and District Industrial Centre (DIC) 				
with special reference to rural, backward areas.				
 UNIT 9: Internal Trade Internal Trade magning and types Services rendered by a wholeseler and a retailer 				
 Internal Trade-meaning and types, Services rendered by a wholesaler and a retailer Types of retail-trade : Itinerant and small scale fixed shops retailers 				
 Types of retain-trade : Innerant and small scale fixed shops retainers Large scale retailers-Departmental stores, chain stores –concept 				
GST(Goods and Service Tax): Concept and key-features UNIT 10: International Trade				
• International Trade : concept and benefits				
 Export trade–Meaning and procedure 				
 Import Trade–Meaning and procedure 				
 Documents involved in International Trade; indent, letter of credit, shipping order, 				
shipping bills, mate's receipt (DA/DP)				
World Trade Organization (WTO) meaning and objectives PROJECT WORK (As per CPSE guidelings)				
PROJECT WORK (As per CBSE guidelines) Complete the Amnual Scillebug by 21 st January 2024				
Complete the Annual Syllabus by 31 st January 2024				
ANNUAL EXAM				
Complete Syllabus will be covered in Annual Exam				

BUSINESS STUDIES

(Code No. 054)

CLASS-XI (2023-24)

Theory: 80 Marks

3 Hours

Project: 20 Marks

Units		Periods	Marks
Part A	Foundations of Business		
1	Nature and Purpose of Business	18	16
2	Forms of Business Organisations	24	
3	Public, Private and Global Enterprises	18	14
4	Business Services	18	
5	Emerging Modes of Business	10	10
6	Social Responsibility of Business and	12	
	Business Ethics		
	Total	100	40
Part B	Finance and Trade		
7	Sources of Business Finance	30	20
8	Small Business	16	
9	Internal Trade	30	20
10	International Business	14	
	Total	90	40
	Project Work (One)	30	20