

SUBJECT NAME – DESIGN FUNDAMENTALS I

SUBJECT CODE – 3316204

FOCUS:

Introducing the student to free-hand drawing of object/ building, with the help of site visits, they are able to express their ideas through free-hand sketches. Developing visual literacy and basic expressional skills that involve the ability to perceive, abstract and create as a process of the design of objects and spaces. Knowledge of color schemes & compositions helps the student to instill life into their drawings/sketches.

CONTENTS:

- Compositions of positive and negative, 2D compositions based on geometrical forms and other object.
- Design exercises for developing abstract reasoning, model making and volumetric compositions.
- Principles of 2D and 3D composition and introduction of basic terminologies related to it,
- Introduction to the Color theories, Elements of Composition,
- Explorations of various materials and mediums, developing visual literacy through the process oriented exercises and lateral thinking.
- Different types of Model making techniques.

SUGGESTED BOOKS

- Meaning of Art: Herbert Read by Faber & Faber
- Art in everyday life by Hetta Gol'stir
- Art & Visual Perception by Rudocy Arhhim
- Free Hand Drawing & Self Taught by Arthur Guptill
- Pencil Sketching by Thomas Waug.
- Drawing & Painting Course by Hashmi A.H.
- Drawing for Beginners by Peter Parrington
- Form, Space and Order by Ching, Francis D. K.
- Ways of Seeing by Berger, John
- Rendering with pen and ink by Gill, Robert