

**University of Lucknow**  
**FACULTY OF ARTS**  
**Programme of Odd Semester Examination –2024**

**BAJMC Semester III (NEP)**

**Time Allowed: 2 Hours**

**Timings: 2.30 P.M. To 04.30 PM**

<b>Date</b>	<b>Paper</b>	<b>Paper Title</b>	
27.12.2024	5	Introduction to Print Media	Major 1
03.01.2025	6	Basics of Reporting and Editing	Major 1
06.01.2025	E	Introduction to Broadcasting Media-Radio	Major 2
08.01.2025	CC2	Co-Curricular Course	CC2
10.01.2025	F	Technology of T.V. production	Major 2
13.01.2025	c	Writing for Journalists	Minor

**BAJMC Semester V (NEP)**

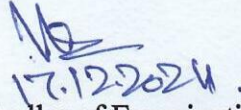
**Time Allowed: 2 Hours**

**Timings: 8.30 A.M. To 10.30 AM**

<b>Date</b>	<b>Paper</b>	<b>Paper Title</b>	
26.12.2024	9	Public Relation	Major 1
28.12.2024	10	Economics of New Media Communication	Major 1
04.01.2025	11	Exposure to New Media Industries	Major 1
07.01.2025	I	Mobile Communication	Major 2
09.01.2025	J	New Media Tool For Social Change	Major 2

**Note:** (a) University reserves the right to change the schedule as per organizational requirements.  
(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

Date: 17.12.2024

  
17.12.2024  
Controller of Examination  
University of Lucknow,  
Lucknow  
17/12/24