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TN CA 15 March 2024

<p><b>World Consumer Rights Day</b></p>  <p>The illustration features a blue background with a globe. A person is pushing a shopping cart, and another person is holding an umbrella. There are icons of a hand, gears, and a percentage sign. Text includes 'Adda247', 'World Consumer Rights Day', and 'MARCH 15'.</p>	<p><b>Context:</b></p> <ul style="list-style-type: none"><li>World Consumer Rights Day is an annual event held on March 15th.</li><li>It's a day to raise awareness about consumer rights and empower consumers around the world.</li></ul> <p><b>Theme 2024:</b></p> <ul style="list-style-type: none"><li>This year's theme is "Fair and Responsible AI for Consumers".</li><li>It focuses on the impact of Artificial Intelligence (AI) on consumers and the need for ethical and transparent practices.</li></ul> <p><b>History:</b></p> <ul style="list-style-type: none"><li>Inspired by a 1962 speech by President John F. Kennedy on consumer rights, the consumer movement began marking World Consumer Rights Day in 1983.</li></ul> <p><b>Significance:</b></p> <ul style="list-style-type: none"><li>The day promotes informed consumer choices, fights against unfair business practices, and educates consumers about their rights.</li></ul>
<p><b>Breakfast scheme has improved attendance, aptitude</b></p>	<p><b>Context:</b></p> <ul style="list-style-type: none"><li>A study by the State Planning Commission found that a breakfast scheme for primary school children has led to significant improvements in both attendance and aptitude.</li><li>The scheme, which provides nutritious meals to students, saw a rise in attendance in nearly 90% of participating schools.</li><li>This suggests the program is not only addressing hunger but also potentially increasing student engagement in learning.</li></ul>
<p><b>Wireless communications firm Qualcomm launches Chennai design centre</b></p>	<p><b>Context:</b></p> <ul style="list-style-type: none"><li>US wireless technology giant Qualcomm inaugurated a new design center in Chennai, TN.</li><li>The facility, which represents a ₹177 crore investment, will focus on developing innovative solutions for wireless connectivity, particularly those that complement Wi-Fi technologies.</li></ul>



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- The center is also expected to contribute to Qualcomm's global 5G research and development efforts.
- The new center is expected to create around 1,600 jobs for skilled technology professionals in India.

**First-of-its-kind science park to be inaugurated in Virudhunagar**

**Context:**

- Virudhunagar district in TN is set to get a unique science park, built for ₹4 crore in Kottaipatti village
- This park aims to be a hub for scientific exploration and learning.
- The park will feature indoor and outdoor exhibits.
- Inside the building, visitors can explore topics like lunar exploration, climate change, and biomimicry.
- Outside, there will be eight themed areas, including one showcasing the evolution of dinosaurs with models of Indian dinosaurs
- This science park is expected to be a major attraction for Virudhunagar and is being built alongside a new museum, creating a full day of intellectual tourism for visitors.

**World Kidney Day**



**Context:**

- World Kidney Day is observed each year on the second Thursday of March (which was March 14th, 2024)
- It is a global campaign to raise awareness about kidney health.

**Theme:**

- The theme for the 2024 campaign is 'Kidney Health For All.'
- This theme focuses on the increasing burden of chronic kidney disease and achieving optimal kidney care to overcome these challenges at different levels.

**About:**

- World Kidney Day first took place in 2006.



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- It was established by the International Society of Nephrology and the International Federation of Kidney Foundations with the goal of raising awareness about the importance of kidney health and reducing the impact of kidney disease.
- The first year's slogan was "Are Your Kidneys OK?"