





Daily Current Affairs Encyclopedia



18 April 2024 **Andhra Pradesh State Regional News**

MCMC nod must for advts in print media	 The Election Commission issued guidelines to the political parties not to issue advertisements in the print media on the polling day and a day before the polling day without the prior permission of the Media Certification Monitoring Committee (MCMC) at the district-level and the state-level It is in view that there happened to be misleading advertisements in the print media on several instances during the last general elections. MCMC: The Election Commission (EC) has established a
	 committee to investigate the occurrence of paid news during Lok Sabha elections. The Commission has formed the Media Certification and Monitoring Committee (MCMC) at district and state levels. This committee will examine all media outlets within its jurisdiction to detect political advertisements disguised as news. The committee will monitor trends and compile reports, providing daily updates on a candidate's advertising expenses, including suspected instances of paid news, along with supporting documentation. The Press Council of India has also developed comprehensive guidelines on this issue. While the prevalence of paid news is minimal in the north-eastern states, states like Punjab have reported a high number of cases in previous elections. Under Section 126B of the Representation of the People's Act, the display of election-related content on electronic media is prohibited 48 hours before the polls. The Act also covers publicity material released by political parties on social media. Contesting candidates are required to submit their social media account details when filing nominations. If any individual intends to conduct a publicity campaign for a candidate or party on social media, they must obtain an authorized certificate from the respective candidate or party.
4.09 crore to vote in Andhra Pradesh this time	 Context: A total of 4.09 crore voters are eligible to exercise

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	 their franchise in the upcoming general and Assembly elections to elect 175 Members of Legislative Assembly of Andhra Pradesh apart from 25 Lok Sabha members from the State, on May 13. Filing of nominations will commence from April 18 and continue till April 25, polling will be on May 13, and the counting is scheduled for June 4. Of the 175 Assembly Constituencies, 139 are general seats, 29 are reserved for Scheduled Castes and seven for Scheduled Tribes. Of the 25 Parliamentary Constituencies, there are 20 General, four SC and one ST Lok Sabha seat.
World Heritage Day	 Context: World Heritage Day, also known as the International Day for Monuments and Sites, is celebrated on April 18th every year. It aims to raise awareness about the cultural and natural heritage sites around the world. The day promotes the preservation of these irreplaceable treasures and encourages people to appreciate the diversity of our planet's heritage. It also highlights the vulnerability of these sites and the need for ongoing conservation efforts.
	 About: The day was first celebrated by the United Nations Educational, Scientific and Cultural Organization (UNESCO) in 1983. Theme: The theme for World Heritage Day 2024 is "Disasters & Conflicts Through the Lens of the Venice Charter." This theme marks the 60th anniversary of the Venice Charter, a document outlining principles for conservation. It emphasizes how we can use these principles to address the challenges of safeguarding cultural heritage sites in the face of disasters and conflicts.











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