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### Daily Current Affairs Encyclopedia

### 18 Sep 2024

National and International News	
Invest India	Context:     Commerce and Industry Minister Piyush Goyal has revealed that the Start-up India initiative will be relocated from Invest India, the official investment promotion and facilitation agency.     The initiative will now come under a new non-profit company, which may also include the National Start-up Advisory Council.
	<ul> <li>About:         <ul> <li>Invest India was formed in 2009 under Section 25 of the Companies Act 1956 for promotion of foreign investment with 49% equity of the then Department of Industrial Policy and Promotion, Ministry of Commerce and Industry and 51% shareholding by FICCI.</li> <li>Headquarters: New Delhi</li> </ul> </li> </ul>
	<ul> <li>National Start-up Advisory Council:</li> <li>Established by: Government of India</li> <li>Objective: Foster innovation and support the startup ecosystem.</li> <li>Constituted by: Department for Promotion of Industry and Internal Trade (DPIIT)</li> <li>Date: January 2020</li> <li>Main Role: Provide strategic guidance and recommendations.</li> <li>Focus: Enhance the growth of startups across various sectors.</li> </ul>
World Ozone Day	Context:  • World Ozone day is celebrated on 16th September annually.  • The theme for 2024 is: Montreal Protocol: Advancing Climate Action.
	<ul> <li>Ozone:</li> <li>Ozone is a special form of oxygen with the chemical formula O3.</li> <li>Ozone constitutes a very small part of our atmosphere, but its presence is nevertheless vital to human well-being.</li> <li>Most ozone resides high up in the atmosphere, between 10 and 40km above Earth's surface.</li> <li>This region is called the stratosphere and it contains</li> </ul>







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	— Euraka
	<ul> <li>about 90% of all the ozone in the atmosphere.</li> <li>Key points:         <ul> <li>The international community recognized the need to address ozone depletion through the Montreal Protocol, adopted in 1987.</li> <li>This treaty aims to phase out the production and consumption of ODS globally.</li> </ul> </li> <li>Significant reductions in CFC emissions:         <ul> <li>The expected recovery of the ozone layer by mid-century if current regulations remain in place.</li> </ul> </li> </ul>
fintegrated Ocean Energy Atlas	<ul> <li>The Indian National Centre for Ocean Information Services (INCOIS) has launched the 'Integrated Ocean Energy Atlas' for the Indian Exclusive Economic Zone (EEZ).</li> <li>This Atlas reveals the significant potential of marine energy resources in Indian waters, including various forms of renewable energy such as solar, wind, wave, tidal, currents, and ocean thermal energy.</li> </ul>
	<ul> <li>Energy Estimates and Features:         <ul> <li>Energy Estimate: INCOIS has estimated around 9.2 lakh TWh per annum of integrated ocean energy within the Indian EEZ.</li> <li>The energy data is visualized using a WebGIS interface, with energy components mapped at a 5 km grid resolution.</li> <li>The estimates are available at annual, monthly, and daily levels for different ocean energy components.</li> </ul> </li> </ul>
	<ul> <li>ESSO-INCOIS was established in Hyderabad as an autonomous body in 1999 under the Ministry of Earth Sciences (MoES) and is a unit of the Earth System Science Organisation (ESSO).</li> <li>ESSO- INCOIS is mandated to provide the best possible ocean information and advisory services.</li> </ul>
Project Cheetah Status	Context:  • Project Cheetah, India's ambitious initiative to introduce African cheetahs into its ecosystems, has faced several significant challenges since its inception.
	About:  • Cheetah Action Plan (CAP): India's ambitious project



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to reintroduce African cheetahs into its ecosystems, aimed at conserving the species and restoring savanna habitats.

- Conservation Strategy: The CAP emphasizes that the introduction of cheetahs will aid in restoring ecosystem functions and expanding the Asiatic cheetah's range, contributing to eco-tourism and habitat conservation.
- Timeline and Commitments: The plan anticipates that the cheetah population should reach the carrying capacity of Kuno National Park in about 15 years and the broader Kuno landscape in 30-40 years.

#### **Challenges and Setbacks:**

- Since the project's initiation, there have been several significant challenges.
- These include delays in releasing cheetahs from captivity, high mortality rates among the introduced animals, and issues related to their adaptation to the new environment.
- The prolonged confinement of cheetahs has raised concerns about their readiness for reintroduction and overall project success.

#### **Current Status and Future Prospects:**

- As of now, the cheetahs are primarily held in captivity within Kuno National Park and other designated areas.
- Future plans involve releasing the cheetahs into more suitable habitats, but this timeline has been delayed.
- The project's long-term success depends on overcoming existing challenges, ensuring adequate habitat quality, and achieving key conservation and ecological goals.

# Centre for Rural Enterprise Acceleration through Technology (CREATE)

#### Context:

 Union Minister for MSME, Shri Jitan Ram Manjhi, virtually inaugurated CREATE at Leh on September 14, 2024.

#### **Key Features of CREATE**

- Pashmina Wool Roving Facility: Machinery installed and ready for operation to enhance wool quality and production.
- **Essential Oil Extraction:** Training for setting up facilities to extract oils from roses and other flowers.
- Bio-Processing Training: Development of production facilities for bio-processing local fruits and raw materials.

#### **Impact on Local Communities:**

• Economic Growth: Aims to boost local productivity





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- and product quality.
- **Livelihood Enhancement:** Focus on improving livelihoods and fostering entrepreneurship.
- Industrialization: Encourages enterprise creation and retention of traditional artisans in Ladakh.



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