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## Daily Current Affairs Encyclopedia

## 14 November 2024

## **National and International News**

Defense	Exercise:
<b>'SEA VIGIL-</b>	-24'

## Why in news?

 The Indian Navy is set to conduct the fourth edition of the 'Pan-India' Coastal Defence Exercise 'Sea Vigil-24' on 20 & 21 Nov 24.

## **Key Points:**

- The exercise will focus on strengthening the security of coastal assets like ports, oil rigs, Single Point Moorings, Cable Landing Points and critical coastal infrastructure including the coastal population.
- This year participation by other Services (Indian Army and Air Force) and planned deployment of a large number of ships and aircraft have enhanced the tempo of the exercise.
- Originally conceptualized in 2018, Sea Vigil was designed to validate and enhance measures adopted to bolster Coastal Defence, post the 26/11 Mumbai terror attacks.
- Encompassing the entire 11,098 km coastline and vast Exclusive Economic Zone of 2.4 million square kilometers, this comprehensive exercise will engage complete coastal security infrastructure and all maritime stakeholders, including the fishing community and coastal populace, simultaneously.
- The exercise offers a significant opportunity to assess the current preparedness of all maritime security agencies, identify their strengths and weaknesses and enhance the nation's overall maritime defense framework.

## Pradhan Mantri Matsya Sampada Yojana

## Why in news?

- The first batch of a sea ranching project by the State Fisheries Department aims to release 10 lakh pompano and cobia (Motha) fingerlings at 10 locations off the Thiruvananthapuram coast.
- One lakh fingerlings will be released at each selected location, where artificial reefs have been installed under the Pradhan Mantri Matsya Sampada Yojana (PMMSY).

## **Key Points:**

- It is an umbrella scheme with two separate Components namely (a) Central Sector Scheme (CS) and (b) Centrally Sponsored Scheme (CSS).
- The CSS Component is further segregated into Non-beneficiary oriented and beneficiary orientated subcomponents/activities under the following three broad







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	heads: <ul> <li>Enhancement of Production and Productivity</li> <li>Infrastructure and Post-harvest Management</li> <li>Fisheries Management and Regulatory Framework</li> </ul> <li>PMMSY will be implemented in all the States and Union Territories for a period of 5 (five) years from FY 2020-21 to FY 2024-25.</li> <li>PMMSY includes key activities such as fishing vessel insurance, support for new/upgrade of fishing vessels, aquaculture in saline/alkaline areas, Sagar Mitras, nucleus breeding centres, fisheries and aquaculture start-ups, incubators, and integrated aqua parks.</li>
Pradhan Mantri Ujjwala Scheme	Why in news?  ■ The International Energy Agency reports that approximately 681 million people in India depend on solid fuels for cooking, which presents significant health and environmental challenges.
	<ul> <li>Fradhan Mantri Ujjwala Scheme was launched by Prime Minister Narendra Modi on 1st May, 2016 with the slogan of "Clean Fuel, Better Life".</li> <li>Objective: To safeguard the health of women &amp; children by providing them with a clean cooking fuel – LPG, so that they don't have to compromise their health in smoky kitchens or wander in unsafe areas collecting firewood.</li> <li>Implementing Agency: Ministry of Petroleum &amp; Natural Gas</li> <li>All BPL families can get the benefit of this scheme.</li> <li>Any adult woman from a BPL family can apply for a deposit free LPG gas connection under the Ujjwala scheme.</li> <li>The scheme was expanded in April 2018 to include women beneficiaries from seven more categories (SC/ST, PMAY (Pradhan Mantri Awas Yojana), AAY (Antyodaya Anna Yojana), most backward classes, tea garden, forest dwellers, river islands).</li> <li>The identification of the BPL families is done through Socio Economic Caste Census Data 2011.</li> </ul>
India-US Relations	Why in news?  • To strengthen their ongoing cooperation in the Indian Ocean Region, India and the U.S. are set to launch the inaugural U.SIndia Indian Ocean Dialogue.
	<ul> <li>Key Points:</li> <li>The relationship between India and the United States has evolved into one of the most significant partnerships in the 21st century.</li> <li>It spans economic, strategic, and cultural dimensions,</li> </ul>







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reflecting the shared values and mutual interests of the world's largest democracies
The two nations are motivated by common interests: India
aims to become the world's third-largest economy,
while the US seeks reliable allies to counterbalance
China's growing influence.
Defense Ties:
<ul> <li>In 2018, India was elevated to Strategic Trade</li> </ul>
Authorization tier 1 status, which allowed India
to receive license-free access to a wide range of
military and dual-use technologies regulated by
the US's department of commerce.
<ul> <li>The signing of foundational agreements like</li> </ul>
LEMOA (2016), COMCASA (2018), and BECA
(2020) has enabled deeper military cooperation.
<ul> <li>Joint exercises like Malabar and the</li> </ul>
establishment of the 2+2 Ministerial Dialogue in
<b>2018</b> have further strengthened strategic ties.
• Recent initiatives like the US-India Artificial Intelligence
Initiative and the Critical and Emerging Technology
Initiative (iCET) launched in 2022 underscore the
strategic importance of tech cooperation in bilateral ties.

# Guidelines "Prevention Misleading Advertisement Coaching Sector"

## Why in news?

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 The Central Consumer Protection Authority (CCPA) has issued comprehensive guidelines to address the issue of misleading advertisements in the coaching sector.

## **Key Points:**

- Key Highlights of the Guidelines:
  - Regulation of Advertisements: The guidelines explicitly prohibit coaching institutes from making false claims related to:
    - The courses offered, their duration, faculty qualifications, fees, and refund policies.
    - Selection rates, success stories, exam rankings, and job security promises.
    - Assured admissions, high exam scores, quaranteed selections or promotions.
  - Misleading representations about the quality or standard of their services are strictly prohibited.
  - Coaching institutes must accurately represent their infrastructure, resources, and facilities.
  - Coaching centers will need to disclose important information, such as the name, rank, and course details alongside the student's photo in advertisements.
  - The guidelines will reportedly target the common tactic used by any person engaged in coaching i.e.

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- creating a false sense of urgency or scarcity, such as implying limited seats or exaggerated demand, to pressure students into making immediate decisions.
- Any violation of these guidelines will be treated as a contravention of the Consumer Protection Act,
- The Central Authority has the power to take stringent against offenders, including imposing penalties, ensuring accountability, and preventing further occurrences of such deceptive practices.





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