



31 March 2025

Andhra Pradesh State Regional News

<p>Public-Private-People Partnership" (P4) Policy</p>	<p>Why in news?</p> <ul style="list-style-type: none"> • Andhra Pradesh Chief Minister Nara Chandrababu Naidu launched the 'Zero Poverty - P4' initiative under the Swarnandra 2047 vision, aiming to make Andhra Pradesh poverty-free by 2029 coinciding with the Telugu New Year (Ugadi). • The ambitious programme seeks to bridge the socio-economic divide by encouraging the wealthiest 10% of the population to support the bottom 20% of the poorest families, fostering inclusive growth. <p>Key Points:</p> <ul style="list-style-type: none"> • 'P4' stands for 'Public, Private, People Partnership', and achieving 'zero poverty' is one of the 'Padi Sutralu' (10 principles) of Swarna Andhra-2047. • A "Public-Private-People Partnership" (P4) system is an expanded version of the traditional Public-Private Partnership (PPP). In this model: <ul style="list-style-type: none"> ○ Public sector (government) and private companies collaborate, as in a PPP. ○ However, it also actively involves the local community or citizens ("people"). ○ The community participates in the planning, development, and management of projects or services. ○ The goal is to promote greater inclusivity and community ownership in both decision-making and the distribution of benefits.
<p>Swadesh Darshan 2.0 Scheme</p>	<p>Why in news?</p> <p>The Centre has approved ₹25 crore to enhance tourism infrastructure at Nagarjuna Sagar in Andhra Pradesh.</p> <p>The funds are allocated under the 'Challenge-Based Destination Development' initiative of the Swadesh Darshan 2.0 scheme, with the Andhra Pradesh Tourism Development Corporation (APTDC) set to oversee the project's implementation.</p> <p>Key Points:</p> <ul style="list-style-type: none"> • The Ministry of Tourism has revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD2.0) for development of sustainable and responsible tourist destinations covering tourism and allied infrastructure, tourism services, human capital development, destination management and promotion backed by policy and institutional reforms. • The objective for the Swadesh Darshan 2.0 scheme envisages increase in private sector investment in tourism & hospitality. • It may help in increasing Public Private Partnerships (PPP) in the field of tourism and operation and maintenance of the created assets under the scheme.



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	<p>Discuss:</p> <ul style="list-style-type: none"> About Swadesh Darshan Scheme
Sri Bhramarambha Mallikarjuna Swamy temple	<p>Why in news?</p> <ul style="list-style-type: none"> On Ugadi day, Srisailam Temple was overflowing with devotees who gathered to witness the Rathotsavam, the highlight of the grand Ugadi Mahotsavam, which was celebrated without any hitches. <p>Key Points:</p> <ul style="list-style-type: none"> Srisailam Temple, or Sri Bhramarambha Mallikarjuna Swamy Temple, is a Hindu temple dedicated to Lord Shiva, worshipped here in the form of Mallikarjuna Swamy. It is surrounded by the forests of the Nallamala Hills, overlooking the pristine waters of the Krishna River. This ancient temple built in the Dravidian style with lofty towers and sprawling courtyards is one of the finest specimens of Vijayanagara architecture. Though the exact origins of the temple are not available, the Satavahanas of the 2nd century AD have referred to it. The unique feature of this temple is the combination of Jyothirlingam and Mahasakthi (in the form of Bhramarambika) in one campus, which is very rare and only one of its kind.
Natural Farming	<p>Why in news?</p> <ul style="list-style-type: none"> The Nandyal district administration is actively promoting the cultivation of local crop varieties and encouraging farmers to adopt natural farming on a large scale. <p>Key Points:</p> <ul style="list-style-type: none"> Natural farming is a method of agriculture that avoids synthetic substances like pesticides, fertilizers, and genetically modified organisms (GMOs). Natural farming is based on natural processes and resources, and aims to produce healthier food while protecting the environment. The key components of this action plan include: <ul style="list-style-type: none"> Incentives for Farmers: The government will provide financial support and incentives to farmers who adopt organic farming practices. Training Programs: Specialized training and workshops will be organized for farmers to educate them about organic farming techniques, soil health, and pest management. Certification and Branding: Efforts will be made to help organic farmers obtain certification for their produce, along with the development of a state-specific brand for organic products. Market Linkages: The government will facilitate access to national and international markets for organic produce through collaborations with retailers, exporters, and online platforms.

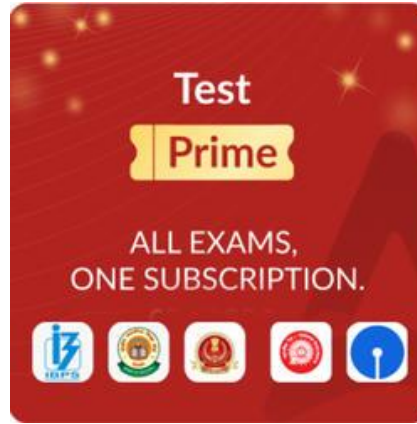


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	<ul style="list-style-type: none"> ○ Awareness Campaigns: Awareness programs will be launched to educate both farmers and consumers about the benefits of organic farming and the importance of consuming organic produce.
<p>One Nation One Election</p>	<p>Why in news?</p> <ul style="list-style-type: none"> ● Former Vice-President of India, M. Venkaiah Naidu, stated that the entire nation should decide on the One Nation, One Election concept. <p>Key Points:</p> <ul style="list-style-type: none"> ● Simultaneous Elections (popularly known as One Nation, One Election) means holding elections to the House of the People, all the State Legislative Assemblies, and local bodies i.e., Municipalities and Panchayats, together. <ul style="list-style-type: none"> ○ Simultaneous elections do not mean that voting across the country for all elections needs to happen on a single day. ● In India, simultaneous elections to the Lok Sabha and Vidhan Sabhas were held in the years 1951-52, 1957, 1962 and 1967. ● This cycle was disrupted due to premature dissolution of State Assemblies in 1968-69 and of the Lok Sabha in 1970.



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