



# Daily Current Affairs Encyclopedia

### 19 April 2025 **Andhra Pradesh State Regional News**

Public-Private-People Partnership" (P4) Policy	Why in news?  Muthukur is set to be developed as a model village under the P4 initiative.  Key Points:  'P4' stands for 'Public, Private, People Partnership', and achieving 'zero poverty' is one of the 'Padi Sutralu' (10 principles) of Swarna Andhra-2047.  A "Public-Private-People Partnership" (P4) system is an expanded version of the traditional Public-Private Partnership (PPP).  In this model:  Public sector (government) and private companies collaborate, as in a PPP.  However, it also actively involves the local community or citizens ("people").  The community participates in the planning, development, and management of projects or services.  The goal is to promote greater inclusivity and community ownership in both decision-making and the distribution of benefits.
Swachh Andhra – Swachh Diwas	<ul> <li>Why in news?</li> <li>MAUD Minister Ponguru Narayana directed officials to ensure effective implementation of the Swachh Andhra – Swachh Diwas campaign on Saturday, focusing on electronic waste collection and reuse under the theme 'e-check'.</li> <li>Key Points:         <ul> <li>The "Swachh Andhra – Swachh Diwas" initiative is a monthly cleanliness drive launched by the Andhra Pradesh government to</li> </ul> </li> </ul>
	promote environmental responsibility and public participation in maintaining cleanliness across the state.  This initiative aligns with the broader "Swachh Bharat" mission and aims to foster a culture of cleanliness and environmental stewardship throughout Andhra Pradesh.
Vijayanagara Empire	<ul> <li>Why in news?</li> <li>A 16th-century Vijayanagara-era stone inscription at Vankeswara temple in Palnadu's Durgi mandal is slowly sinking, raising concerns among historians and heritage lovers.</li> </ul>
	Key Points:  ■ The Vijayanagara Empire, also called Karnata Kingdom, was

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based in the Deccan Plateau region in South Inc	dia.
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- It was established in 1336 by the brothers Harihara I and Bukka Raya I of the Sangama dynasty.
- It lasted until 1646, although its power declined after a major military defeat in the Battle of Talikota in 1565 by the combined armies of the Deccan sultanates.
- The empire is named after its capital city of Vijayanagara, whose ruins surround present day Hampi, now a World Heritage Site in Karnataka, India.

#### Olive Ridley turtle



#### Why in news?

- The Forest Department will launch an awareness drive on olive ridley turtles at Baruva Beach, coinciding with the start of a two-day beach festival.
- The initiative aims to highlight the turtles' role in preserving fish populations and preventing sea pollution.
- As part of the event, olive ridley hatchlings will be released into the sea with the slogan: "From Shore to Sea – A Journey to Celebrate."

#### **Key Points:**

- They are the smallest and most abundant of all sea turtles found in the world.
- Scientific Name: Lepidochelys olivacea
- They are best known for their unique mass nesting, called Arribada, where thousands of females come together on the same beach to lay eggs.
- Distribution:
  - They are mainly found in the warm waters of the Pacific, Atlantic, and Indian oceans.
  - Odisha's Gahirmatha Marine Sanctuary is known as the world's largest rookery (a colony of breeding animals) of sea turtles.
- Conservation Status:
  - o IUCN Red List: Vulnerable
  - Wildlife Protection Act, 1972: Schedule 1
  - o CITES: Appendix I

#### **UNESCO**

#### Why in news?

 Deputy Chief Minister Pawan Kalyan expressed happiness over the inclusion of the Bhagavad Gita and Bharat Muni's Natyashastra in the UNESCO Memory of the World Register.

#### **Key Points:**

- United Nations Educational, Scientific and Cultural Organization (UNESCO) is a specialized agency of the United Nations (UN). It seeks to build peace through international cooperation in Education, the Sciences and Culture.
- Headquarters: Paris
- It has 193 Members and 11 Associate Members (As of April







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